

Interior Architecture: Understanding Client Needs and Budgeting

Part 1: Dialogue

Isabella (Interior Architect): Before we start designing, we need to conduct a thorough **client briefing**. Have you reviewed their requirements?

Nathan (Colleague): Yes, they want a modern, minimalist design with an open floor plan. They also mentioned the need for multi-functional spaces.

Isabella: That aligns with our **spatial programming** approach. We need to define how each area will be used before we finalize layouts.

Nathan: Agreed. I've started gathering images for a **mood board** to visualize different color palettes, textures, and furniture styles.

Isabella: That's great! It will help us translate their ideas into a solid **design concept** that meets both aesthetic and functional needs.

Nathan: Exactly. However, we also need to consider their **budget allocation** carefully. They want high-quality finishes, but we should present cost-effective alternatives.

Isabella: Good point. We can suggest durable materials that mimic luxury finishes without exceeding their budget.

Nathan: We should also explain how different design choices impact costs, so they understand where their money is going.

Isabella: Absolutely. Let's prepare a presentation with material samples, cost breakdowns, and layout options for their review.

Nathan: Sounds like a plan! I'll finalize the mood board, and we can go over everything before the client meeting.

Part 2: Comprehension Questions

1. What is the purpose of a **client briefing**?
(A) To finalize furniture purchases
(B) To determine the overall design direction
(C) To conduct safety inspections
(D) To select paint colors
 2. How does a **mood board** help in the design process?
(A) It provides technical construction details
(B) It helps visualize design styles and color schemes
(C) It calculates material costs
(D) It replaces architectural drawings
 3. Why is **spatial programming** important in interior architecture?
(A) It ensures that each space is used effectively
(B) It focuses only on aesthetic choices
(C) It determines electrical wiring plans
(D) It eliminates the need for client input
 4. What role does **budget allocation** play in interior design?
(A) It ensures all materials are imported
(B) It limits the client's ability to make changes
(C) It allows designers to ignore cost-effective solutions
(D) It helps balance quality and cost-effective choices
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Part 3: Vocabulary with Definitions

- **Client briefing** (クライアントブリーフィング) – An initial meeting with the client to discuss their needs, design preferences, and project goals.
- **Mood board** (ムードボード) – A visual presentation of design ideas, including colors, textures, and materials, to communicate concepts to the client.

- **Spatial programming (空間プログラミング)** – The process of defining how different areas in a space will be used to optimize functionality and flow.
 - **Design concept (デザインコンセプト)** – A central idea that guides the overall look, feel, and function of an interior space.
 - **Budget allocation (予算配分)** – The distribution of financial resources to different aspects of a project to maintain cost control while achieving design goals.
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Part 4: Answer Key

1. **What is the purpose of a client briefing?**
☒ (B) To determine the overall design direction.
2. **How does a mood board help in the design process?**
☒ (B) It helps visualize design styles and color schemes.
3. **Why is spatial programming important in interior architecture?**
☒ (A) It ensures that each space is used effectively.
4. **What role does budget allocation play in interior design?**
☒ (D) It helps balance quality and cost-effective choices.