

Strategic Planning Retreat Discussion

1. Role-Play Dialogue Text (Approximately 10 minutes)

Setting: A business meeting where executives discuss the importance of a strategic retreat.

Characters:

- CEO
 - CFO
 - HR Director
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CEO: As we approach the next fiscal year, I believe we should hold a strategic planning retreat. If we hold a retreat, then we could align our long-term goals more effectively. What do you both think?

CFO: That sounds like a reasonable idea. However, we need to ensure that the cost of organizing the retreat is justified. A well-structured agenda will help us maximize its benefits.

HR Director: I agree. If we set clear objectives, then the retreat will be more productive. We should also select a location conducive to focused discussions.

CEO: Absolutely. I was thinking of a three-day retreat where we assess market trends, improve team collaboration, and set performance targets.

CFO: If we allocate resources wisely, then we could make this a valuable investment. Would you like me to prepare a cost analysis?

CEO: Yes, that would be helpful. Meanwhile, HR can survey the leadership team to determine availability and expectations.

HR Director: I will send out a preliminary survey by the end of the day. If we gather feedback early, then we can design a program that meets everyone's needs.

CEO: Excellent. Let's reconvene next week to finalize the details.

2. Comprehension Questions and Sample Answers (Approximately 5 minutes)

1. Why does the CEO suggest holding a strategic retreat?

The CEO believes that a retreat will help align the company's long-term goals more effectively.

2. What is the CFO's main concern about the retreat?

The CFO is concerned about justifying the cost and ensuring the retreat is a valuable investment.

3. What action does the HR Director propose to make the retreat more productive?

The HR Director suggests setting clear objectives and selecting a suitable location for focused discussions.

4. What next steps do the executives plan to take?

The CFO will prepare a cost analysis, and the HR Director will conduct a survey to gather feedback from the leadership team.

3. Teacher's Lesson Points (Concise Version)

Pre-Class Preparation:

- Review the dialogue, key vocabulary, and grammar points (modal verbs and conditionals).
- Be ready to explain additional details about strategic planning and executive decision-making.

Introduction (2–3 minutes):

- Warm-up discussion: “Has your company ever held a strategic retreat? If so, what were the key benefits?”
- Introduce the lesson objectives: understanding strategic planning discussions and using conditionals/modal verbs effectively.

Reading & Analysis (10 minutes):

- Have the student read the dialogue aloud.
- Emphasize pronunciation, intonation, and natural flow.
- Pause to highlight key grammar points and vocabulary.

Comprehension Check (5 minutes):

- Ask the comprehension questions and provide feedback.
- Reinforce key vocabulary and conditional sentence structures.

Role-Play Practice (Remaining Time):

- Conduct a role-play with the teacher taking one role (e.g., CEO) and the student another (e.g., CFO or HR Director).
- Encourage the use of targeted vocabulary and grammar structures.

Wrap-Up (2–3 minutes):

- Summarize key vocabulary and grammar points.
- Assign homework: Prepare a short proposal or presentation outlining the benefits of a strategic retreat, using modal verbs and conditionals.