

TOEIC 900 Business English Lesson:

Lesson 30: Innovation Workshop – Brainstorming Session

Role-Play Dialogue Text (Approx. 10 minutes):

Facilitator: Good morning, everyone. Today, we're holding a brainstorming session to generate innovative ideas for our next project.

Team Member A: Good morning. I think we should explore emerging technologies to stay ahead of the competition.

Facilitator: That's a great idea. If we encourage creative thinking, then we could develop breakthrough solutions.

Team Member B: I agree. I propose that we hold regular innovation workshops to generate and refine ideas.

Facilitator: Excellent suggestion. What specific topics do you think we should cover?

Team Member A: I believe we should focus on digital transformation and sustainable practices. This approach might lead to highly innovative projects.

Facilitator: Let's compile these ideas and develop an action plan.

Team Member B: I'm confident this workshop will be beneficial for our future innovation efforts.

Facilitator: Thank you, everyone. I look forward to seeing the creative ideas come to life.

Comprehension Questions and Sample Answers (Approx. 5 minutes):

1. **Q:** What is the purpose of the brainstorming session?

A: The purpose is to generate innovative ideas for the next project.

2. **Q:** How is the conditional sentence used in the dialogue?

A: "If we encourage creative thinking, then we could develop breakthrough solutions."

3. **Q:** Which modal verbs are used in the discussion?

A: “Should” and “might” (e.g., “we should explore emerging technologies” and “this approach might lead to innovative projects”).

4. **Q:** What topics are proposed for discussion?

A: Digital transformation and sustainable practices.

Teacher’s Lesson Points (Concise Version):

- **Prep:** Review vocabulary (innovation, brainstorming, breakthrough, digital transformation, sustainable).
- **Intro (2–3 min):** Begin with a discussion on the role of innovation in business.
- **Reading & Analysis (10 min):** Student reads dialogue aloud; focus on enthusiastic and clear delivery.
- **Comprehension (5 min):** Ask questions; provide feedback.
- **Role-Play:** Teacher facilitates as the session leader, student takes part as a team member.
- **Wrap-Up (2–3 min):** Recap key points; assign homework (prepare a short innovation proposal using modal verbs and conditionals).