

TOEIC 900 Business English Lesson:

Lesson 29: Sustainability and Environmental Strategy Discussion

Role-Play Dialogue Text (Approx. 10 minutes):

Sustainability Manager: Good morning. I'd like to discuss our environmental strategy moving forward.

CEO: Good morning. What initiatives do you propose for sustainability?

Sustainability Manager: I believe we should adopt green practices across our operations. If we invest in renewable energy, then we could significantly reduce our carbon footprint.

CEO: That's a forward-thinking idea. What specific actions do you suggest?

Sustainability Manager: I propose that we implement energy-efficient technologies and reduce waste. This approach might improve our environmental impact and public image.

CEO: Excellent. Let's develop a comprehensive environmental strategy and review it next month.

Sustainability Manager: I'm confident this strategy will be beneficial for our sustainability goals.

CEO: Thank you. I look forward to the plan.

Comprehension Questions and Sample Answers (Approx. 5 minutes):

1. **Q:** What is the main focus of the discussion?

A: The focus is on developing a sustainability and environmental strategy.

2. **Q:** How is the conditional sentence used?

A: "If we invest in renewable energy, then we could significantly reduce our carbon footprint."

3. **Q:** Which modal verbs are used in the dialogue?

A: “Should” and “could/might” (e.g., “we should adopt” and “this approach might improve”).

4. **Q:** What specific initiatives are proposed?

A: Implementing energy-efficient technologies and reducing waste.

Teacher’s Lesson Points (Concise Version):

- **Prep:** Focus on vocabulary (sustainability, renewable energy, carbon footprint, energy-efficient, environmental impact).
 - **Intro (2–3 min):** Discuss the importance of sustainability in business.
 - **Reading & Analysis (10 min):** Student reads dialogue aloud; focus on clear, persuasive delivery.
 - **Comprehension (5 min):** Ask questions; provide feedback.
 - **Role-Play:** Teacher as CEO, student as Sustainability Manager.
 - **Wrap-Up (2–3 min):** Recap key terms; assign homework (prepare a brief environmental strategy proposal using modal verbs and conditionals).
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