

TOEIC 900 Business English Lesson:

Lesson 20: Innovation and R&D Investment Discussion

Role-Play Dialogue Text (Approx. 10 minutes):

CEO: Good morning. We need to discuss our investment in R&D for innovation.

R&D Manager: Good morning. I suggest that we increase our R&D budget to foster breakthrough innovations.

CEO: That's a significant proposal. How do you think this investment could benefit our company?

R&D Manager: If we invest in new research, then we could develop cutting-edge products that set us apart in the market.

CEO: I see. What specific projects do you propose we prioritize?

R&D Manager: I propose that we focus on sustainable technologies and digital solutions. This approach might ensure long-term growth.

CEO: Excellent. Please prepare a detailed investment plan for review.

R&D Manager: Will do. I'm confident that these innovations will be beneficial for our competitive edge.

Comprehension Questions and Sample Answers (Approx. 5 minutes):

1. **Q:** What is the main subject of the discussion?

A: The discussion focuses on investing in R&D for innovation.

2. **Q:** How is a conditional sentence used?

A: "If we invest in new research, then we could develop cutting-edge products."

3. **Q:** Which modal verbs appear?

A: "Should" and "could/might" (e.g., "we should increase our budget" and "this approach might ensure long-term growth").

4. **Q:** What specific areas are proposed for R&D?

A: Sustainable technologies and digital solutions.

Teacher's Lesson Points (Concise Version):

- **Prep:** Focus on vocabulary (R&D, innovation, investment, breakthrough, sustainable).
 - **Intro (2–3 min):** Discuss the role of innovation in business growth.
 - **Reading & Analysis (10 min):** Student reads dialogue aloud; stress clear use of conditionals and modal verbs.
 - **Comprehension (5 min):** Ask questions; provide feedback.
 - **Role-Play:** Teacher as CEO, student as R&D Manager.
 - **Wrap-Up (2–3 min):** Recap key terms; assign homework (draft an R&D investment plan using modal verbs and conditionals).
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