

Generating Reports for Business Performance Tracking

Part 1: Office Roleplay Dialogue

Scenario: An Intelligence Analyst, Ayaka, is discussing **business performance** reporting with her colleague, Daniel, to ensure that stakeholders receive clear and accurate updates.

Daniel: Hey Ayaka, how's the **reporting** coming along for this quarter?

Ayaka: It's going well. I'm finalizing the **metrics** we'll use to measure **business performance**.

Daniel: That's important. What key figures are we including?

Ayaka: Revenue growth, customer satisfaction, and operational efficiency—those are the main ones for **stakeholder communication**.

Daniel: Sounds good. How often will we generate these reports?

Ayaka: We're setting up **automated reporting**, so stakeholders will receive weekly updates without manual work.

Daniel: That will definitely save time. Do we need to prepare a presentation as well?

Ayaka: Yes, I'll summarize the key findings in a dashboard so everything is easy to understand.

Daniel: Great. When should we send out the first batch of reports?

Ayaka: By Friday. I'll do a final check tomorrow before scheduling the **automated reporting**.

Daniel: Perfect. This will make **stakeholder communication** much smoother.

Part 2: Comprehension Questions

1. What is Ayaka finalizing for the report?

- (A) A list of company emails
- (B) The metrics for measuring business performance
- (C) A new social media strategy
- (D) The office seating arrangement

2. How will stakeholders receive reports regularly?

- (A) By manually written letters
- (B) By word of mouth
- (C) Through printed books
- (D) Through automated reporting

3. What key figures are included in the reports?

- (A) Employee birthdays and lunch schedules
- (B) Office furniture costs
- (C) Revenue growth, customer satisfaction, and operational efficiency
- (D) Daily weather updates

4. When will the first batch of reports be sent?

- (A) By Friday
 - (B) Next year
 - (C) In six months
 - (D) No reports will be sent
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Part 3: Key Vocabulary Definitions in Japanese

1. **Reporting (レポーティング)** – 企業やプロジェクトの状況をまとめ、定期的に報告すること。
 2. **Metrics (指標)** – 業績を評価するための数値データ。
 3. **Business Performance (業績)** – 企業の財務状況や運営の成功度を示す指標。
 4. **Stakeholder Communication (ステークホルダーとのコミュニケーション)** – 企業の関係者（経営者、投資家など）に情報を共有すること。
 5. **Automated Reporting (自動レポート作成)** – システムを利用して定期的にレポートを作成し、配信するプロセス。
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Part 4: Questions & Correct Answers

1. **What is Ayaka finalizing for the report?**
☒ (B) The metrics for measuring business performance
2. **How will stakeholders receive reports regularly?**
☒ (D) Through automated reporting
3. **What key figures are included in the reports?**
☒ (C) Revenue growth, customer satisfaction, and operational efficiency

4. When will the first batch of reports be sent?



(A) By Friday