

Review 5 and 6 answers

Review 5

(page 82 in the Student's Book)

5 Making deals

1

- a) website b) eyeballs
c) search ads
- a) web chats b) purchase
- a) databank b) browsers
- a) expectation b) merchandising
c) approach

2

tracking / consent / violation / privacy

3

- look up a product on a search engine
- pay by credit card
- place the product you want in a cart
- click on a link to get to the seller's site
- browse the site to find any interesting products
- debit the customer's credit card
- send back a faulty product under guarantee
- ship the product from the warehouse

4

- offer
- find
- put on
- put back
- take
- meet

5

- miss the deadline
- place an order
- reach a compromise
- are entitled to a discount

6

will increase / would increase / do you give

7

If we increased our order, would you give us a discount?

8

If we increase our order, will you give us a discount?

9

- if + increased
- unless + guaranteed
- providing + agree

10

- recommend
- advise me to do
- suggest
- advise you
- suggested to him

11

- agreed, below
- Should, available
- unlikely, replacement
- charges, lowest
- wish, require

Review 6

(page 83 in the Student's Book)

6 Company and community

1

- shareholder value
- compensation
- facilities
- charities
- environment
- exploiting
- sustainable
- equal opportunity
- complaints
- align

2

- acknowledge any problem that exists.
- act with integrity towards employees.
- compensate victims for any damage caused.
- limit the impact of any problem.
- negotiate settlements which satisfy everyone.
- obey the law or face a lawsuit or fine.
- recognize merit when staff perform well.
- uphold standards of common decency.

3

- apology for absence
- approving the minutes
- stick to the agenda
- introduce the first item
- getting side-tracked
- come back to this
- have any views
- see your point
- Wouldn't you agree
- take a vote
- break for coffee
- unanimous decision
- any other business
- close the meeting

4

- tries
- are made
- was lost
- took
- was found
- dismissed

5

as a rule = on the whole
clearly = obviously
consequently = therefore
especially = in particular
finally = in conclusion
in addition = moreover
in brief = to sum up
in other words = that is to say

6

- in addition / moreover
- especially / in particular
- as a rule / on the whole