

6 Company and community

Internet research

Search for the keywords *automobile recycling contamination* to find out more about the risks and perspectives in this industry.

6.6 Case study Phoenix

Discussion

- 1 Would you like to have a recycling centre near your home? Why (not)?

Reading

- 2 Read the Internet page about Phoenix and answer the questions.
 - 1 What kind of corporate image does the company try to project?
 - 2 What do you imagine working at Phoenix is like?

PHOENIX



Australia's leading independent vehicle recycling specialist

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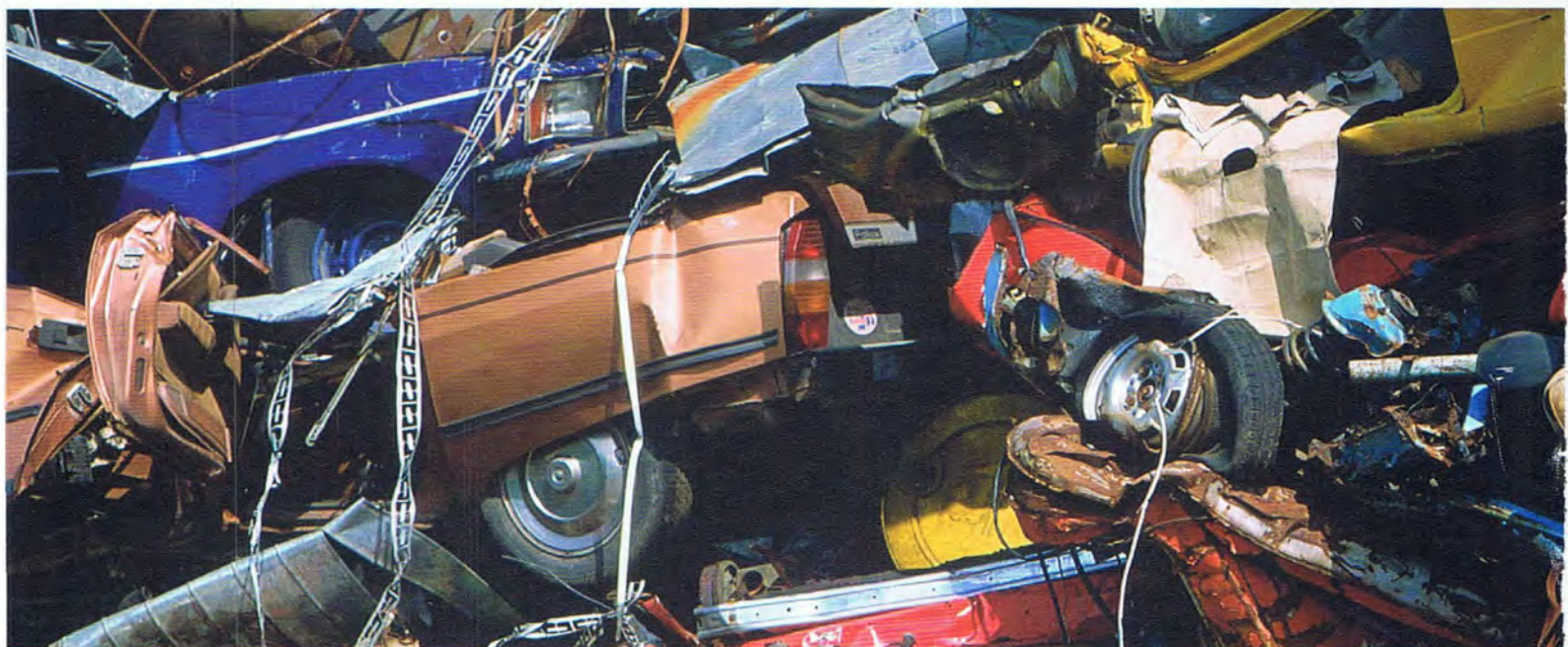
Every year almost a million of Australia's ten million cars reach the end of their useful lives. Phoenix provides a valuable community service by recycling over 75% of each vehicle.

Phoenix's mission is to protect and preserve Australia's unique ecology. We take special care to ensure that hazardous materials and toxic substances are processed safely and securely with minimum risk to the environment or the population.


At all our recycling centres across Australia, we believe in being good neighbours. We believe it is our duty to treat customers, employees and suppliers fairly, to respect the local environment and to be involved in community causes.

Roleplay preparation

Divide into three groups: Port Katherine Planning Department, Port Katherine Residents' Association, and Phoenix. Use the activities opposite (3, 4 and 5) to gather information for your group, in preparation for a public meeting (6 opposite) to discuss the choice of site for a new recycling centre in Port Katherine. You will need to make a presentation at the meeting summarizing your views, stating which site you prefer and why, and explaining why the other sites are not appropriate. You should also be prepared to ask the other groups questions, and argue against their proposals if they conflict with your interests.



Listening

3  **2:61** Listen to part of a meeting at Phoenix's head office in Sydney and answer the questions.

- 1 Why is Port Katherine a good choice for Phoenix's new site? Give four reasons.
- 2 What are the pros and cons of sites A, B and C from your group's point of view?
- 3 What do you think 'Operation Charm and Diplomacy' is?

Reading and discussion

4 In your groups, prepare for the public meeting by reading a message and answering some questions.

Group A – Port Katherine Planning Department: turn to page 112.

Group B – Port Katherine Residents' Association: turn to page 114.

Group C – Phoenix: turn to page 117.

5 Read the agenda. Then, in your groups, prepare your presentation and strategy for the public meeting.

Roleplay

6 Roleplay the public meeting using the agenda above.

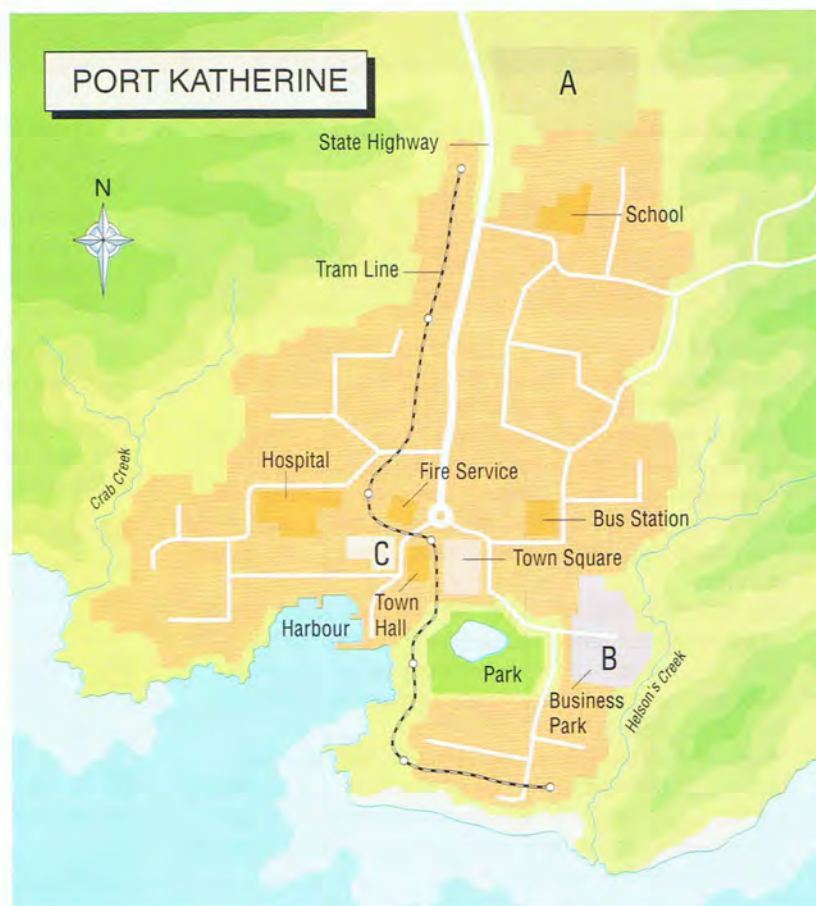
Writing

7 Write a short report on the meeting.

Port Katherine Planning Department: write to Duncan Gillespie at the Lord Mayor's Office.

Port Katherine Residents' Association: write to your members.

Phoenix: write to your head office in Sydney.



Agenda

- 1 Welcome and introductions
- 2 Opening presentations
 - Phoenix
 - Port Katherine Planning Department
 - Port Katherine Residents' Association
- 3 Questions and discussion of the three possible sites
- 4 Summary and conclusion

