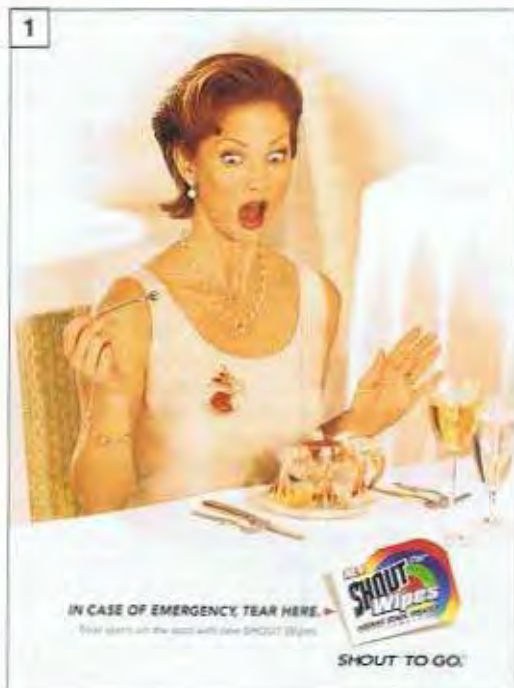


ANSWER KEY Unit 12, Exercise 11, page 76

It's the Real Thing: Coca-Cola
 Where's Your Mustache?: National Milk Promotion Board
 "All the News That's Fit to Print": *The New York Times*
 Where do you want to go today?: Microsoft

ANSWER KEY Interchange 12, pages IC-16 and IC-17



laundry detergent



an Internet service

(Photography by Bob Mizonov)



a clothing company



bottled water

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Appendix

IRREGULAR VERBS

<i>Present</i>	<i>Past</i>	<i>Past Participle</i>	<i>Present</i>	<i>Past</i>	<i>Past Participle</i>
(be) am/is, are	was, were	been	leave	left	left
become	became	become	lend	lent	lent
begin	began	begun	let	let	let
bite	bite	bitten	light	lit	lit
blow	blew	blown	lose	lost	lost
break	broke	broken	make	made	made
bring	brought	brought	meet	met	met
build	built	built	pay	paid	paid
burn	burned	burned	put	put	put
buy	bought	bought	quit	quit	quit
catch	caught	caught	read	read	read
choose	chose	chosen	run	ran	run
come	came	come	say	said	said
cost	cost	cost	see	saw	seen
cut	cut	cut	sell	sold	sold
do	did	done	send	sent	sent
dream	dreamed/dreamt	dreamed/dreamt	shine	shined/shone	shined/shone
drink	drank	drunk	shoot	shot	shot
drive	drove	driven	show	showed	shown
eat	ate	eaten	sink	sank	sunk
fall	fell	fallen	sit	sat	sat
feel	felt	felt	speak	spoke	spoken
fight	fought	fought	spend	spent	spent
find	found	found	stand	stood	stood
fly	flew	flown	steal	stole	stolen
forget	forgot	forgotten	stick	stuck	stuck
forgive	forgave	forgiven	sweep	swept	swept
get	got	gotten	swim	swam	swum
give	gave	given	take	took	taken
go	went	gone	teach	taught	taught
grow	grew	grown	tear	tore	torn
have	had	had	tell	told	told
hear	heard	heard	think	thought	thought
held	held	held	throw	threw	thrown
hurt	hurt	hurt	upset	upset	upset
keep	kept	kept	wake	woke	woken
know	knew	known	wear	wore	worn
lay	laid	laid	write	wrote	written

ANSWER KEY Unit 5, Exercise 13, page 33

Here is how an American or Canadian would usually respond to the reading "Culture Check":

- | | | |
|--|--|---|
| 1. <input checked="" type="checkbox"/> (women greeting men or other women; men greeting women) | 7. <input checked="" type="checkbox"/> (if there's plenty of food) | 13. <input checked="" type="checkbox"/> |
| 2. <input type="checkbox"/> | 8. <input type="checkbox"/> (this is sometimes OK in small towns) | 14. <input checked="" type="checkbox"/> |
| 3. <input type="checkbox"/> (not usually appropriate) | 9. <input checked="" type="checkbox"/> (but friends often take turns paying for the whole check when they go out together regularly) | 15. <input type="checkbox"/> |
| 4. <input type="checkbox"/> (not common in large cities, but often common in small towns) | 10. <input checked="" type="checkbox"/> | 16. <input type="checkbox"/> |
| 5. <input type="checkbox"/> (North Americans often arrive a little late) | 11. <input type="checkbox"/> (but OK among friends) | 17. <input type="checkbox"/> |
| 6. <input type="checkbox"/> (it's polite to call first and ask if it's OK) | 12. <input type="checkbox"/> | 18. <input checked="" type="checkbox"/> |
| | | 19. <input type="checkbox"/> |
| | | 20. <input type="checkbox"/> |