

# 58 The media

## A Radio and TV programmes

The news *is* on TV at 6 o'clock every night. (= important things that happen) [NOT The news ~~are~~ on TV.]

Do you watch soaps / soap operas? *Home and Away* is my favourite. (Soap operas are stories about people's lives. They are often on TV every day.)

I like nature programmes best. (= programmes about animals, birds, etc.)

I watched a documentary last night about drugs and young people. (= programme looking at a social problem or question)

In talk shows, people talk about very personal and private things in their lives.

The children watch cartoons on Saturday mornings. (For example, Disney films with animals that talk.) (See Unit 55.)

I always watch sport programmes and films.

## B Newspapers and magazines

In most countries there are morning newspapers and evening newspapers.

Every month, I buy a magazine.

My mother buys women's magazines.

I like news magazines like *Newsweek* and *Time*.

My little brother buys comics.

Other types of magazines: sports magazines / computer magazines / teenage magazines (See Unit 56.)

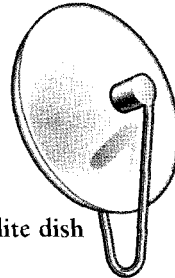


## C Media and technology

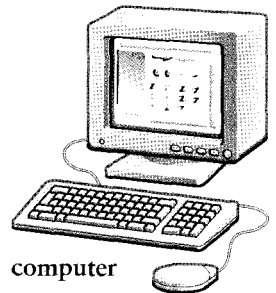
Do you have satellite TV?

How many channels do you have? We have 25.

You can read some newspapers on the Internet.



satellite dish



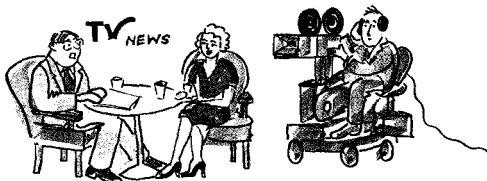
computer

## D People and the media

There was an interview with the US President on TV last night.

The reporters are outside Zelda Gltzberg's house. (= People who go out and get the news stories where they happen.)

My sister is a journalist; she writes for *The Oxford Times* newspaper. (= Person who writes articles.)



# Exercises

**58.1** Fill the gaps in these sentences.

- 1 The news ..... on Channel 3 at nine o'clock every night.
- 2 Ten million people watch this ..... every week. It's very popular.
- 3 There was a ..... about traffic problems in cities on TV last night.
- 4 I saw a ..... programme about birds in Antarctica.
- 5 My sister is 13; she reads ..... magazines every week. She likes the love stories.
- 6 With my computer I can get the sports news on the .....
- 7 Most young children don't read newspapers, they prefer .....

**58.2** Match the left-hand column with the right-hand column. Draw lines.

- |                                     |                      |
|-------------------------------------|----------------------|
| 1 Talking about family problems     | a International news |
| 2 Film of elephants in Africa       | b Sports programme   |
| 3 Football cup final                | c Soap opera         |
| 4 Reports from all over the world   | d Nature programme   |
| 5 Maria decides not to marry Philip | e Talk show          |

**58.3** What can we find in these magazines? Match the left-hand column with the right-hand column. Draw lines.

- |                       |                               |
|-----------------------|-------------------------------|
| 1 a computer magazine | a articles about health       |
| 2 a women's magazine  | b pictures of pop music stars |
| 3 a news magazine     | c news about the Internet     |
| 4 a teenage magazine  | d interviews with politicians |

**58.4** What do you call ...

- 1 a person who goes out and gets stories for newspapers? *A reporter*
- 2 a person who writes articles in newspapers and magazines?
- 3 a newspaper you can buy every day after about 5 p.m.?
- 4 a magazine that children read, with cartoon pictures?
- 5 a programme on TV about animals, birds, etc?

**58.5** Answer these questions for *yourself*.

- 1 Do you read a morning or an evening newspaper?
- 2 How many TV channels do you have?
- 3 Is satellite TV popular in your country?
- 4 How many hours of TV do you watch every day?
- 5 What are your favourite kinds of TV programmes?

**58.6** Write a paragraph about the media in your country. Use words from the opposite page.