

TOEIC LESSON MANAGEMENT

(25- minute lesson)

GENERAL INSTRUCTIONS

- A. Orient student on what he/she will do in each type of test. Do this only on chapter 1. **For the remaining chapters; you don't have to do the orientation.**
- B. Student must type his/her answer on the Skype chat box.
- C. Read the short talks for students using the correct pacing and enunciation. (for listening test)
- D. Read clearly.

Part 4: Short Talks

- A. Tell student that he/she is going to listen to short talks. These short talks may be in the form of an advertisement, announcement, recorded message, and speech.
- B. He she must listen carefully and attentively.
- C. Tell him/ her that you will only read the short talk once.
- D. Emphasize to which question-item the short talk will refer.
- E. Let the student answer all the questions for 10 seconds after hearing the short talk.
- F. Do not interrupt student as he/she answers. Make the 10-second time given be silent so that student can concentrate.
- G. After he/she has answered, process all his/her answers.
- H. Focus more on the item which he/she commits mistake.

Part 4: Short Talks

Tapescript

Questions 1 through 3 refer to the following announcement.

Attention, Valu-Mart shoppers! We have specials today in our men's pants department, where you can find straight-leg and low-fit Paris Jeans on sale for 50 percent off. We're also running two-for-one deals on Submarine Cargo Pants and Rockman trousers. Buy one pair, and get the next one free. In our children's department, all Koala Company coats are 40 percent off, and - today only - children's submarine cargo pants are on sale in all sizes for just \$9.99. For women, all Jean Pierre dresses and jump suits are a super-saver value all this week, with savings ranging from 20 to 50 percent, and selected women's shoes are on sale for as much as 75 percent off. In addition to these great bargains, look for yellow-tag items throughout the store. Bring the yellow tag to the cash register and save an additional 15 percent on our already low, low prices. Thank you for shopping at Valu-Mart, and have a great day!

1. Where would this announcement most likely be heard?

- A. In a supermarket
- B. At a costume party
- C. In a discount clothing store**
- D. At a garage sale

2. Who is the intended audience?

- A. New customers
- B. Young children
- C. Business persons
- D. Current shoppers**
(Attention, Valu-Mart shoppers!)

3. What will happen if listeners find a yellow tag?

A. They will win a prize

B. They will get an extra discount

(Bring the yellow tag to the cash register and save an additional 15 percent on our already low, low prices.)

C. They will get a two-for-one deal

D. They will get 50 percent off

Questions 4 through 6 refer to the following announcement.

Good morning, Thrifty shoppers. Today in our meat department, we have a great special on boneless chicken breasts for only 96 cents a pound, a savings of 40 percent. We also have flank steak on sale today only for only one-oh-nine a pound, 20 cents off the regular price. When you're done buying meat, check out our dairy section, where until Friday you can buy two gallons of Farmers' milk for only five dollars and fifty cents, and two tubs of cream-light butter for just two-fifty. Then, why not round out your morning at our deli, where you can get a fresh, hot paninni sandwich and a bowl of minestrone soup for just five dollars! For other fantastic deals throughout the store, look for items featuring a red tag, and thank you for shopping at Thrifty.

4. Where would this announcement most likely be heard?

A. In a restaurant

B. In a grocery store

C. In the meat department

(Today in our meat department, we have a great special. . .)

D. In a cooking class

5. What is the main purpose of the announcement?

A. To thank customers for shopping at Thrifty stores

B. To notify shoppers of bargains on meat and dairy items

C. To alert shoppers to look for items with red tags

D. To get customers to spend all morning in the store

6. What does the speaker suggest?

- A. Having lunch at the store delicatessen
- B. Buying flank steak for \$1.09 a pound
- C. Getting two gallons of milk for \$5.50
- D. Visiting the store's dairy section

Questions 7 through 9 refer to the following advertisement.

Hi, Pete Patterson here for Hair Apparent. If hair loss has got you feeling blue, then I've got good news for you. Hair Apparent can restore your hair naturally, without plugs, lotions, or painful surgery. Hair Apparent's experienced doctors combine the use of hair from other parts of your body with their patented growth gel to give you a full, natural-looking head of hair within six- to eight-weeks. My appointment with Dr. Barringer at Hair Apparent was smooth and easy. I relaxed and watched DVD's while Dr. Barringer examined my scalp, then painlessly started treatment. Guys, this was the best decision I have ever made. My nearly bald head is now covered with thick, rich, soft hair that honestly looks better than it did before it fell out. My wife can't believe it! Call Hair Apparent at 555-1209 today for a free consultation, or visit one of their two locations: 123 Main Street downtown or 345 Pine Street on the east side. Tell 'em Pete Patterson sent you, and you'll get 20 percent off. Don't wait! Act now! Trust me, you'll be glad you did.

7. What is being advertised?

- A. A lotion to promote hair growth
- B. A procedure for hair restoration
(Hair Apparent can restore your hair naturally, without plugs, lotions, or painful surgery.)
- C. Surgery to implant new hair
- D. Discounts for bald customers

8. Who is the intended audience?

- A. Young persons
- B. Senior citizens
- C. Middle-aged men
- D. Teen-age women

9. What is suggested about the speaker?

- A. He has a bald head
- B. He is trustworthy
(Testimony)
- C. He was a famous athlete
- D. He is an expert on hair

Questions 10 through 12 refer to the following advertisement.

February's here, and romance is in the air. What better time than Valentine's Day to express your love with a diamond ring or necklace? And what better place to purchase your special gift than Jonathan's Jewelry? I'm Jonathan James, owner of Jonathan's Jewelry, here to tell you that we have the widest selection of diamonds in the state. No matter what your budget, we can find something that you can afford, and that she will love. At Jonathan's, we cut out the middle man and buy direct from suppliers, then pass that savings on to you. Our salespeople don't work on commission, so you don't have to worry about being pressured into buying something you don't want and can't afford. We're your friend in the diamond business, with three convenient locations: on Enormous Mall Parkway, Northeastgate Village, and downtown on First and Main. Come on in and see us today!

10. What is being advertised?

- A. Diamond jewelry
- B. Jonathan James
- C. Valentine's Day
- D. A special gift

11. Who is the intended audience?

- A. Middlemen
- B. Men**
- C. Pet owners
- D. Housewives

12. What does the speaker suggest listeners do?

- A. Buy direct from suppliers
- B. Get married on Valentine's Day
- C. Come to Jonathan's Jewelry**
- D. Phone Northeastgate Village

Homework

Vocabulary- "V" Words

1. A holiday is also called a _____
2. What "V word" is created when all the air has been pumped out _____
3. Someone who for various reasons doesn't eat any animal products at all is a _____
4. The opposite of horizontal is _____
5. What game involves getting a ball over a high net without it hitting the floor and within three touches? _____
6. One type of rich, soft, plush cloth is _____
7. When something or someone disappears you could say they have _____
8. The land which is between two mountains or hills is called a _____
9. A place which is smaller than a town, but which usually has shops is a _____
10. To offer to do something without payment is to _____

ANSWER KEY

- 1. vacation**
- 2. vapor**
- 3. vegetarian**
- 4. vertical**
- 5. volleyball**
- 6. velvet .**
- 7. vanish**
- 8. valley**
- 9. village**
- 10. volunteer**