


SPEAKING

This section measures your ability to speak in English about a variety of topics.

There are six questions in this section. For each question, you will be given a short time to prepare your response. When the preparation time is up, answer the question as completely as possible in the time indicated for that question. You should record your responses so that you can review them later and compare them with the answer key and scoring rubrics.

Printing of this document is strictly prohibited

1. You will now be asked to speak about a familiar topic. Give yourself 15 seconds to prepare your response. Then record yourself speaking for 45 seconds.

Listen to Track 32. 

Talk about a place you enjoyed going to or visiting when you were a child. Describe the place. Explain why you enjoyed it.

Preparation Time: 15 seconds

Response Time: 45 seconds

2. You will now be asked to give your opinion about a familiar topic. Give yourself 15 seconds to prepare your response. Then record yourself speaking for 45 seconds.

Listen to Track 33. 

Do you agree or disagree with the following statement? Why or why not? Use details and examples to explain your answer.

It is more important to study math or science than it is to study art or literature.

Preparation Time: 15 seconds

Response Time: 45 seconds

3. You will now read a short passage and listen to a conversation on the same topic. You will then be asked a question about them. After you hear the question, give yourself 30 seconds to prepare your response. Then record yourself speaking for 60 seconds.

Listen to Track 34. 

Reading Time: 50 seconds

Campus Dining Club Announced

Starting this year, the university dining hall will be transformed into The Campus Dining Club for one week at the end of each semester. During the last week of each semester, the dining hall will feature special meals prepared by the university's culinary arts students. The school feels that this will give students who are studying cooking and food preparation valuable experience that will help them later, when they pursue careers. The university has announced that it will charge a small additional fee for these dinners in order to pay for the special gourmet food ingredients that will be required.

Listen to Track 35. 

The man expresses his opinion about the plan described in the article. Briefly summarize the plan. Then state his opinion about the plan and explain the reasons he gives for holding that opinion.

Preparation Time: 30 seconds

Response Time: 60 seconds

4. You will now read a short passage and listen to a lecture on the same topic. You will then be asked a question about them. After you hear the question, give yourself 30 seconds to prepare your response. Then record yourself speaking for 60 seconds.

Listen to Track 36. 

Reading Time: 45 seconds

Target Marketing

Advertisers in the past have used radio and television in an attempt to provide information about their products to large, general audiences; it was once thought that the best way to sell a product was to advertise it to as many people as possible. However, more recent trends in advertising have turned toward target marketing. Target marketing is the strategy of advertising to smaller, very specific audiences—audiences that have been determined to have the greatest need or desire for the product being marketed. Target marketing has proved to be very effective in reaching potential customers.

Listen to Track 37. 

Using the professor's examples, explain the advertising technique of target marketing.

Preparation Time: 30 seconds

Response Time: 60 seconds

5. You will now listen to part of a conversation. You will then be asked a question about it. After you hear the question, give yourself 20 seconds to prepare your response. Then record yourself speaking for 60 seconds.

Listen to Track 38. 



Briefly summarize the problem the speakers are discussing. Then state which of the two solutions from the conversation you would recommend. Explain the reasons for your recommendation.

Preparation Time: 20 seconds

Response Time: 60 seconds

6. You will now listen to part of a lecture. You will then be asked a question about it. After you hear the question, give yourself 20 seconds to prepare your response. Then record yourself speaking for 60 seconds.

Listen to Track 39. 

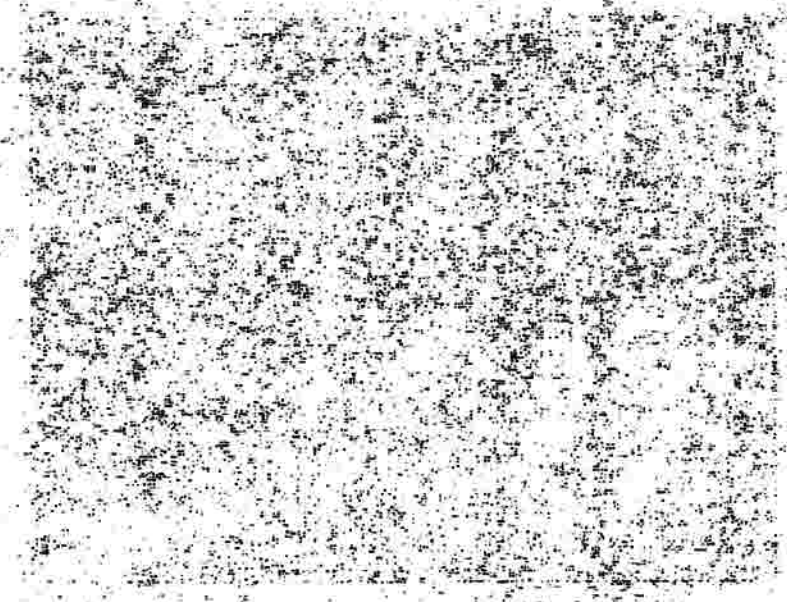


Using points and examples from the talk, explain the two types of motivation.

Preparation Time: 20 seconds

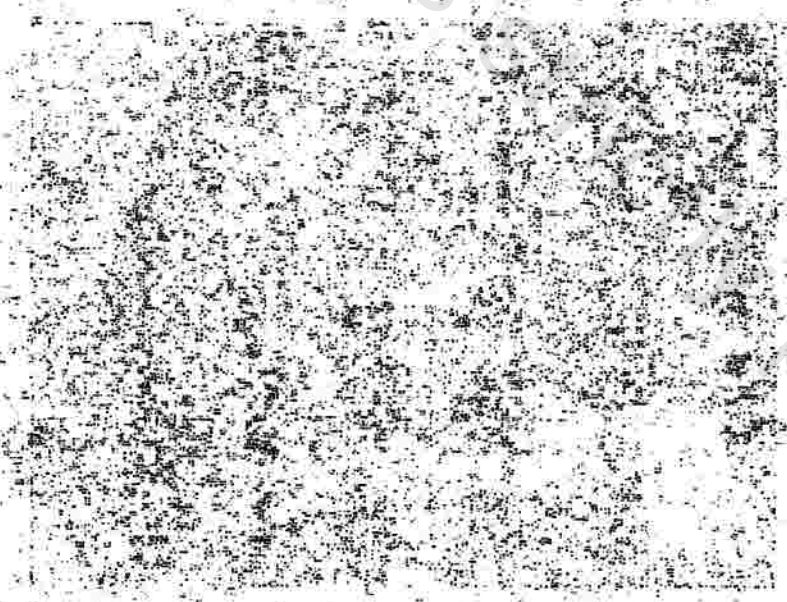
Response Time: 60 seconds

Printing of documents



...the
... ..
... ..

... ..
... ..
... ..



... ..
... ..
... ..

prohibited