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LESSON 3 PART 1

DIRECTIONS: FOR THIS TASK, YOU WILL BE ASKED TO SPEAK ABOUT A TOPIC THAT IS FAMILIAR TO YOU. YOU WILL HEAR A QUESTION. YOU WILL THEN HAVE 15 SECONDS TO PREPARE YOUR RESPONSE AND 45 SECONDS TO SPEAK.



QUESTION:

YOU HAVE JUST RETURNED HOME AFTER A LONG JOURNEY. TALK ABOUT THE PERSON YOU HAVE MISSED THE MOST AND WHY YOU HAVE MISSED THEM. INCLUDE DETAILS AND

EXAMPLES TO SUPPORT YOUR RESPONSE.



SAMPLE ANSWER

THE PERSON I HAVE MISSED THE MOST WOULD BE MY WIFE. MY WIFE IS ALWAYS THERE TO SUPPORT ME AND TO LOOK AFTER ME. WHEN I AM WALKING OUT THE DOOR TO WORK AND I HAVEN'T REALIZED THAT I FORGOT MY LUNCH, SHE WILL ALWAYS REMEMBER AND RUN OUT TO HAND IT TO ME TO MAKE SURE THAT I WON'T LEAVE WITHOUT IT. WHEN I AM DOING HOMEWORK AT HOME AND THINK THAT I CAN'T GO ON ANY LONGER, SHEWILL COME AND COMFORT ME AND GIVE ME CONFIDENCE AGAIN TO PERSIST. WHEN I AM WORKING AT HOME, SHE WILL ALWAYS COME TO CHECK IF I HAVE SOMETHING TO DRINK WITH ME. IF I **WENT ON A LONG JOURNEY AND COULD NOT TAKE HER** WITH ME, SHE WOULD BE THE ONE I WOULD MISS THE MOST.



PART 2

DIRECTIONS: IN THIS QUESTION, YOU WILL BE ASKED TO GIVE YOUR OPINION ABOUT A FAMILIAR TOPIC. AFTER YOU HEAR THE QUESTION, YOU WILL HAVE 15 SECONDS TO PREPARE YOUR **RESPONSE AND 45 SECONDS TO** SPEAK.



QUESTION: SOME STUDENTS PREFER TO STUDY IN A GROUP OR WITH A FRIEND OR TWO. OTHERS PREFER TO STUDY BY THEMSELVES. WHICH METHOD YOU THINK IS BETTER AND WHY? USE DETAILS AND EXAMPLES TO SUPPORT YOUR CHOICE.



SAMPLE ANSWER

I THINK STUDYING WITH ONLY A FRIEND OR TWO IS THE BEST METHOD FOR STUDYING. IF YOU HAVE TOO MANY CLASSMATES TOGETHER STUDYING FOR SOMETHING, IT COULD GET A LITTLE DISTRACTING. MAYBE NOT EVERYBODY IS AS DEDICATED TO STUDYING AS THEY SHOULD BE. ONE PERSON WILL WANT TO TAKE A BREAK AND TALK ABOUT OTHER THINGS. THEN ANOTHER PERSON WILL AGREE, BUT MAYBE THE OTHER STUDENTS STILL WANT TO STUDY, WHEN THE STUDENTS THAT TOOK A BREAK COME BACK TO THE REST OF THE GROUP, THEY WILL WANT TO KNOW WHAT THEY MISSED AND TIME MUST BE TAKEN OUT TO EXPLAIN TO THEM WHAT THE GROUP WAS STUDYING WHILE THEY WERE GONE. IF YOU ONLY HAVE ONE OR TWO OTHER PEOPLE STUDYING WITH YOU, IT IS NOT AS HARD

TO GET DISTRACTED AND IT IS EASIER TO MANAGE A FEW PEOPLE RATHER THAN A WHOLE GROUP. I THINK IT IS DEFINITELY BEST FOR STUDENTS TO STUDY WITH JUST A FRIEND OR TWO IF THEY ARE REALLY SERIOUS ABOUT STUDYING.



PART 3

DIRECTIONS: IN THIS QUESTION, YOU WILL READ A SHORT ANNOUNCEMENT AND THEN LISTEN TO A DIALOGUE ON THE SAME TOPIC. YOU WILL THEN ANSWER A QUESTION ABOUT THEM. AFTER YOU HEAR THE QUESTION, YOU WILL HAVE 30 SECONDS TO PREPARE YOUR RESPONSE AND 60 SECONDS TO SPEAK.



NARRATOR: THE STUDENT **GOVERNMENT ASSOCIATION IS** HOLDING A PERSON OF THE YEAR AWARD. READ THE ANNOUNCEMENT ABOUT THE AWARD, YOU WILL HAVE 45 SECONDS TO READ THE

ANNOUNCEMENT. BEGIN READING NOW.



A STUDENT GOVERNMENT ANNOUNCEMENT

THE STUDENT GOVERNMENT ASSOCIATION, SGA, HAS DECIDED THEY WOULD LIKE TO SPONSOR A PERSON OF THE YEAR AWARD AT THE UNIVERSITY, THIS AWARD IS FOR A TEACHER, STUDENT, OR MEMBER OF THE STAFF WHO HAS MADE A DIFFERENCE OR HAS HAD A POSITIVE IMPACT ON THE UNIVERSITY COMMUNITY. PLEASE SUBMIT NOMINEES' NAMES AND A BRIEF ESSAY DETAILING THE IMPACT THIS PERSON HAS MADE ON THE COMMUNITY TO THE SGA OFFICE IN BUILDING 400, RM. 107. NOMINEES' NAMES MUST BE SUBMITTED BEFORE OCTOBER 23RD. FOR MORE INFORMATION, STOP BY THE SGA FRONT DESK.



NARRATOR: LISTEN TO TWO STUDENTS AS THEY DISCUSS THE ANNOUNCEMENT.



STUDENT 1(FEMALE): HEY TOM, DO YOU HAVE ANY IDEAS FOR THE NOMINATION? STUDENT 2(MALE): YES, IN FACT I DO. I AM GOING TO NOMINATE COREY PEACE FOR PERSON OF THE YEAR.

STUDENT 1: WHO IS THAT?

STUDENT 2: HE IS THE GROUNDSKEEPER

FOR THE FOOTBALL FIELD.

STUDENT 1: ARE YOU SERIOUS? YOU'RE NOMINATING THE GROUNDSKEEPER? WHY DON'T I NOMINATE THE JANITOR AT OUR DORM! HE ALWAYS KEEPS THE BATHROOMS SO CLEAN



STUDENT 2: NO, I'M SERIOUS. HAVE YOU BEEN TO A FOOTBALL GAME LATELY? THE FIELD IS GORGEOUS. HE KEEPS THE GRASS NICE AND GREEN AND ALL THOSE BUSHES WE HAVE AROUND THE FIELD ARE **ALWAYS TRIMMED PERFECTLY.** STUDENT 1: YOU THINK JUST BECAUSE THE FIELD IS PRETTY HE DESERVES AN AWARD? **STUDENT 2: IT'S NOT JUST THAT, HE IS ALSO IN** CHARGE OF THE FLOWERS THAT SPELL OUT OUR SCHOOLS NAME IN THE STADIUM. ALL THAT TAKES A LOT OF WORK. OUR FOOTBALL FIELD WAS EVEN FEATURED IN A COLLEGE SPORTS MAGAZINE AS ONE OF THE TOP 10 FIELDS IN THE NATION. NOW THAT IS SOMETHING SPECIAL.



NARRATOR: NOW GET READY TO ANSWER THE QUESTION.

QUESTION: THE MAN EXPRESSES
HIS OPINION ABOUT NOMINATIONS
FOR AN AWARD. STATE HIS OPINION
AND EXPLAIN THE REASONS HE
GIVES FOR HOLDING THAT OPINION.



SAMPLE ANSWER

THE MAN IS EXPRESSING HIS OPINION ABOUT WHO HE IS GOING TO NOMINATE FOR THE PERSON OF THE YEAR AWARD. THE NOMINATIONS ARE OPEN FOR ALL STUDENTS, SO THE MAN WANTS TO NOMINATE THE GROUNDSKEEPER FOR THE FOOTBALL FIELD. THE WOMAN THINKS THAT THE MAN IS JOKING, BUT HE HAS SOME GOOD REASONS FOR HIS NOMINATION. ACCORDING TO THE MAN, WHEN HE GOES TO A FOOTBALL GAME, THE FIELD IS VERY PRETTY AND VERY GREEN. HE THINKS IT MUST TAKE SOME REALLY HARD WORK TO KEEP SO MUCH GRASS LOOKING SO NICE AFTER EACH FOOTBALL GAME. THE GROUNDSKEEPER ALSO KEEPS THE HEDGES AROUND THE FIELD TRIMMED, AND HE EVEN TAKES CARE OF THE FLOWERS IN THE STADIUM THAT SPELL OUT THE SCHOOL'S NAME. THE MAN THINKS ALL THIS IS A LOT OF WORK FOR ONE PERSON. THE MAN ALSO MENTIONS THAT THE FIELD IS NATIONALLY RECOGNIZED IN A COLLEGE MAGAZINE. THE FIELD IS ONE OF THE TOP 10 IN THE NATION.



PART 4

DIRECTIONS: IN THIS QUESTION, YOU WILL READ A SHORT PASSAGE AND THEN LISTEN TO A TALK ON THE SAME ACADEMIC TOPIC. YOU WILL THEN ANSWER A QUESTION ABOUT THEM. AFTER YOU HEAR THE QUESTION, YOU WILL HAVE 30 SECONDS TO PREPARE **YOUR RESPONSE AND 60 SECONDS TO** SPEAK, YOU HAVE 45 SECONDS TO READ THE PASSAGE.



A MEETING AT BRETTON WOODS

THE BRETTON WOODS CONFERENCE WAS HELD IN NEW HAMPSHIRE IN JULY 1944, AND WAS ATTENDED BY FORTY-FOUR NATIONS. THE CONFERENCE WAS HELD TO MAKE PLANS FOR POST-WORLD WAR II INTERNATIONAL **ECONOMIC COOPERATION. THE PURPOSE OF THIS** MEETING OF NATIONS WAS TO MAKE FINANCIAL ARRANGEMENTS FOR THE POSTWAR ERA, AND TO PROVIDE POST WAR ECONOMIC ASSISTANCE TO GOVERNMENTS IN NEED. THE DELEGATES REACHED AGREEMENT ON AN INTERNATIONAL MONETARY FUND TO PROMOTE EXCHANGE STABILITY AND EXPANSION OF INTERNATIONAL TRADE AND THE FORMATION OF WHAT IS TODAY, THE WORLD BANK. THE ORIGINAL AGREEMENT BECAME LAW IN THE UNITED STATES IN 1945 AND **LASTED UNCHANGED UNTIL 1971.**



NARRATOR: NOW LISTEN TO PART OF A TALK IN AN ECONOMICS CLASS.



PROFESSOR: THE YEAR WAS 1944. FOR THE FIRST TIME IN MODERN HISTORY, AN INTERNATIONAL AGREEMENT WAS REACHED TO GOVERN MONETARY POLICY AMONG NATIONS. IT WAS A CHANCE TO CREATE A STABILIZING INTERNATIONAL CURRENCY AND ENSURE MONETARY STABILITY ONCE AND FOR ALL. FORTY-FOUR NATIONS MET FOR THREE WEEKS IN JULY 1944, AT A HOTEL RESORT IN BRETTON WOODS, NEW HAMPSHIRE.



AFTER THE WAR, MANY COUNTRIES WERE WAR-RAVAGED. THIS INTERNATIONAL MEETING HOPED TO STABILIZE CURRENCY AND PROVIDE RECONSTRUCTION LOANS TO THOSE NATIONS. IT WAS A TURNING POINT IN MONETARY HISTORY. WHAT MAKES THE BRETTON WOODS ACCORDS SO INTERESTING TO US TODAY IS THE FACT THAT THE WHOLE PLAN FOR INTERNATIONAL MONETARY POLICY WAS **BASED ON NATIONS AGREEING TO ADHERE TO** A GLOBAL GOLD STANDARD, EACH COUNTRY SIGNING THE AGREEMENT PROMISED TO MAINTAIN ITS CURRENCY AT VALUES WITHIN A NARROW MARGIN TO THE VALUE OF GOLD.



THE SYSTEM WORKED FOR 25 YEARS, MANY ECONOMISTS SAY THAT FROM THE VERY BEGINNING, GOLD WAS THE VULNERABLE POINT OF THE BRETTON WOODS SYSTEM. THE VALUE OF AN OUNCE OF GOLD AT THE TIME OF THE MEETING WAS \$35 PER OUNCE. BY 1968, IT HAD BECOME CLEAR THAT MAINTAINING THE GOLD STANDARD UNDER THE BRETTON WOODS CONFIGURATION WAS NO LONGER PRACTICAL, AND THE BRETTON WOODS AGREEMENT WAS NO LONGER WORKABLE, THE MEMBERS OF THE GROUP IN 1944 COULD NOT FORESEE THE BIRTH OF THE EURO. THEREFORE, THE AGREEMENT NO LONGER

FUNCTIONED AS AN EFFECTIVE CENTRALIZED MONETARY BODY. BUT WE MUST REALIZE HOW IMPORTANT THIS MEETING WAS IN SHAPING THE WORLD ECONOMY POST WORLD WAR II.



NARRATOR: NOW GET READY TO ANSWER THE QUESTION.

QUESTION: THE PROFESSOR TALKED ABOUT THE END OF THE BRETTON WOODS SYSTEM. EXPLAIN WHAT THE PURPOSE OF THE BRETTON WOODS SYSTEM WAS AND HOW AND WHY IT ENDED. GIVE DETAILS AND EXAMPLES TO SUPPORT YOUR ANSWER.



SAMPLE ANSWER

THE MEETING IN BRETTON WOODS IN 1944 INCLUDED FORTY-FOUR NATIONS. ...UM...THEY MET TO STABILIZE CURRENCY AND ACTUALLY CREATED A GLOBAL MONETARY SYSTEM, WITH THE HOPE THAT THIS MAY BRING ABOUT PEACE. ...HUH...ALL OF THESE NATIONS AGREED TO ADHERE TO A GLOBAL GOLD STANDARD. THESE COUNTRIES AGREED TO SET THE VALUE OF GOLD TO \$35 PER OUNCE. BY THE 1970'S, THE GOLD STANDARD CHANGED. FOR EXAMPLE,

I...UMM...THE GROUP COULD NOT PREDICT THE FORMATION OF THE EURO. BUT, WE MUST REMEMBER THIS MEETING AND THE AGREEMENT SHAPED A WORLD ECONOMY.



PART 5

DIRECTIONS: FOR THIS TASK, YOU WILL LISTEN TO A DIALOGUE. YOU WILL HEAR A QUESTION ABOUT IT. YOU WILL THEN HAVE 20 SECONDS TO PREPARE YOUR **RESPONSE AND 60 SECONDS TO** SPEAK.



NARRATOR: LISTEN TO A CONVERSATION BETWEEN TWO STUDENTS.



STUDENT 1(FEMALE): HEY, JASON, WHAT'S WRONG? STUDENT 2(MALE): OH, HI, CARRIE. I JUST GOT MY REPORT CARD FOR THIS SEMESTER. IT ISN'T EXACTLY AS GOOD AS I THOUGHT IT WOULD BE. AND I REALLY STUDIED HARD THIS SEMESTER!

STUDENT 1: LET ME SEE. OH!...THEY'RE NOT SO BAD. I WOULD BE HAPPY TO HAVE YOUR GRADES IN THOSE CLASSES. ARE YOUR GRADES GOOD ENOUGH TO KEEP FINANCIAL AID?

STUDENT 2: I HOPE SO, BUT IT'LL BE REALLY CLOSE. I THINK THEY'RE BORDER-LINE. WHAT SHOULD I DO? I ALWAYS MADE PERFECT GRADES IN HIGH SCHOOL. I THOUGHT MY FIRST SEMESTER OF COLLEGE WOULD BE THE SAME.

HARD CLASSES MY FIRST YEAR. IF YOU'RE MOST WORRIED ABOUT YOUR GRADES AND KEEPING FINANCIAL AID, TAKE EASIER CLASSES.



STUDENT 2: I COULD TAKE EASIER CLASSES, BUT I WANT TO CHALLENGE MYSELF.

STUDENT 1: WELL, DON'T CHALLENGE YOURSELF RIGHT OUT OF COLLEGE! MAYBE YOU COULD TAKE FEWER CLASSES. THAT WOULD GIVE YOU MORE TIME TO CONCENTRATE ON THE TOUGHER CLASSES.

STUDENT 2: I COULD DO THAT, I GUESS, BUT THEN I'D BE IN SCHOOL LONGER THAN I'D HOPED, AND MY FINANCIAL AID ONLY COVERS 4 YEARS OF SCHOOL.

STUDENT 1: YOU KNOW, I HAD A FRIEND IN THE SAME SITUATION. SHE TOOK A SEMESTER OFF TO CLEAR HER HEAD. WHEN SHE CAME BACK, SHE WAS REFRESHED

AND READY TO TACKLE ANYTHING. SHE ALSO HAD A LITTLE EXTRA MONEY SAVED UP FROM WORKING.

STUDENT 2: HMM, I DON'T KNOW IF I'D LIKE THAT. SEEMS KINDA DRASTIC.



NARRATOR: NOW GET READY TO ANSWER THE QUESTION.

ANSWER: THE STUDENTS ARE
DISCUSSING THE MAN'S PROBLEM.
DESCRIBE HIS PROBLEM AND THEN
DECIDE WHAT YOU THINK IS BEST
FOR HIM. GIVE REASONS TO
SUPPORT YOUR DECISION.



SAMPLE ANSWER

THE MAN'S PROBLEM IS THAT HE DIDN'T MAKE GRADES AS GOOD AS HE THOUGHT HE WOULD. IN HIGH SCHOOL, HE MADE PERFECT GRADES. NOW HE STUDIED REALLY HARD, BUT STILL DIDN'T MAKE GOOD ENOUGH GRADES. THE WOMAN SUGGESTS THAT HE TAKE EASIER CLASSES. I THINK IT WOULD BE BEST TO TAKE EASIER CLASSES. MAYBE THE MAN IS STILL IN THE TRANSITION PHASE FROM HIGH SCHOOL TO COLLEGE. OF COURSE COLLEGE IS HARDER, THAT IS WHY LESS PEOPLE GO TO COLLEGE. THE MAN EXPECTS TOO MUCH FROM HIMSELF. I THINK IT WOULD BE BEST FOR HIM TO START OUT HIS COLLEGE CAREER WITH SIMPLER CLASSES AND WORK HIS WAY UP TO HARDER CLASSES. IF HE TAKES FEWER CLASSES, LIKE HE SAYS, HE WOULD BE IN COLLEGE FOR LONGER, AND HE WOULD ALSO HAVE TO PAY FOR SOME OF HIS SCHOOLING, FEWER CLASSES WOULD GIVE HIM MORE TIME TO CONCENTRATE ON THE HARDER CLASSES THAT HE WOULD LIKE TO TAKE, BUT IF HE TAKES EASIER CLASSES, HE COULD CONCENTRATE THE SAME AMOUNT AND GET BETTER GRADES ALL WHILE GRADUATING IN FOUR YEARS.

60 SECONDS TO SPEAK.



PART 6

DIRECTIONS: FOR THIS TASK, YOU WILL HEAR A SHORT ACADEMIC TALK. YOU WILL HEAR A QUESTION ABOUT IT. YOU WILL THEN HAVE 20 SECONDS TO PREPARE YOUR RESPONSE AND



NARRATOR: LISTEN TO PART OF A TALK IN A MARKETING CLASS.



PROFESSOR: INTERNET MARKETING—ALSO CALLED ONLINE OR E-MARKETING—UTILIZES THE INTERNET FOR LOW-COST DISTRIBUTIONS OF MARKETING INFORMATION AND MEDIA TO A GLOBAL MARKET. INTERNET MARKETING COMBINES THE CREATIVE AND TECHNICAL ASPECTS OF THE INTERNET AND RELIES ON METHODS LIKE SEARCH ENGINE MARKETING, E-MAIL MARKETING, AND INTERACTIVE ADVERTISING. THIS STYLE OF MARKETING HAS HAD A VERY LARGE EFFECT ON THE OVERALL MARKETING INDUSTRY, PARTICULARLY IN MUSIC, BANKING, AND PERSONAL AUCTIONS. IN THE MUSIC INDUSTRY, THE USE OF MP3S AND DOWNLOADING SONGS AND VIDEOS (INSTEAD OF BUYING CDS) HAS EXPLODED IN RECENT YEARS, BANKS ARE OFFERING MORE AND MORE BANKING OPPORTUNITIES AND TASKS ONLINE, WHICH CUSTOMERS SEEM TO FIND MORE CONVENIENT THAN VISITING A PHYSICAL BRANCH.



PRESENTLY, ABOUT 150 MILLION AMERICANS BANK ONLINE, AND THIS HAS BECOME THE FASTEST-GROWING INTERNET ACTIVITY. INTERNET AUCTIONS HAVE ALSO BECOME INCREDIBLY POPULAR. FOR EXAMPLE, EBAY—AN ONLINE AUCTION SITE—HAS BECOME A COST REFERENCE POINT FOR BUYERS AND SELLERS OF GOODS AT FLEA MARKETS AND ANTIQUE MALLS. MANY SELLERS NOW RUN THEIR SHOPS ONLINE, INSTEAD OF AT A PHYSICAL LOCATION. INTERNET MARKETING HAS ALSO HAD A PROFOUND EFFECT ON THE ADVERTISING INDUSTRY ITSELF BECAUSE OF THE MANY NEWLY CREATED MEANS OF REACHING CONSUMERS. IN A SHORT AMOUNT OF TIME, ONLINE ADVERTISING HAS GROWN INTO A BILLION **DOLLAR INDUSTRY. AS THIS TREND CONTINUES, MORE** AND MORE MONEY FROM ADVERTISING BUDGETS IS **BEING SHIFTED FROM TRADITIONAL MARKETING TO** INTERNET MARKETING.



NARRATOR: NOW GET READY TO ANSWER THE QUESTION.

QUESTION: USING POINTS AND EXAMPLES FROM THE TALK, EXPLAIN HOW INTERNET MARKETING HAS AFFECTED THE ADVERTISING INDUSTRY.



SAMPLE ANSWER

INTERNET MARKETING HAS GREATLY AFFECTED THE ADVERTISING INDUSTRY IN JUST A SHORT AMOUNT OF TIME. IN ONLY A FEW YEARS, ONLINE ADVERTISING HAS **BECOME A BILLION DOLLAR INDUSTRY. MANY** BUSINESSES ARE ALLOCATING MORE AND MORE MONEY FROM TRADITIONAL MARKETING, LIKE TV COMMERCIALS OR NEWSPAPER ADS, TO ADVERTISING ON THE INTERNET. MORE AND MORE COMPANIES ARE SHIFTING OR FOCUSING ON THEIR ONLINE COMPONENTS. THE WEBSITE "EBAY.COM" HAS BECOME AN INCREDIBLY POPULAR **AUCTION SITE. NOW, MANY PEOPLE ARE CLOSING UP** THEIR PHYSICAL STORES AND SELLING ALL THEIR **MERCHANDISE ON THE INTERNET. SOME BANKS ARE DOING THIS AS WELL. THERE ARE MANY MORE EFFECTIVE** WAYS TO REACH CONSUMERS ONLINE NOW THAN THERE ARE IN THE REAL WORLD.