



TOEIC PART 4

Short Talks

GENERAL INSTRUCTIONS

- A. Orient student on what he/she will do in each type of test. Do this only on chapter 1. **For the remaining chapters; you don't have to do the orientation.**
- B. Student must type his/her answer on the **Skype chat box.**
- C. Read the short talks for students using the correct pacing and enunciation. (for listening test)
- D. Read clearly.

Part 4: Short Talks

- A. Tell student that he/she is going to listen to short talks. These short talks may be in the form of an advertisement, announcement, recorded message, and speech.
- B. He she must listen carefully and attentively.
- C. Tell him/ her that you will only read the short talk once.
- D. Emphasize to which question-item the short talk will refer.

Part 4: Short Talks

E. Let the student answer all the questions for 10 seconds after hearing the short talk.

F. Do not interrupt student as he/she answers. Make the 10-second time given be silent so that student can concentrate.

G. After he/she has answered, process all his/her answers.

H. Focus more on the item which he/she commits mistake.

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Questions 1-3 Script

I'd like to focus a little bit on the year ahead. Starting in January, we will place increased emphasis on retaining customer deposits. We will be raising the rates on our certificates of deposits from 3 percent to 3.5 percent, and offering customers incentives, including free ipods, for opening new checking accounts with direct deposits. This is in response to the aggressive push by online depositories and credit unions, which are enticing customers with higher interest rates. This is squeezing our interest margin and decreasing our profitability. We can't lend money that we don't have, right? At the same time, we will be switching the title of "loan officers" to "relationship officers." A large part of their job now will be to recruit, and retain, new deposits.

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Question 1

Who is most likely listening to the talk?

- a. Supermarket managers
- b. Credit Union CEOs
- c. Bank employees**
- d. Relationship officers

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Question 2

Where is the talk probably taking place?

- a. **At a business meeting**
- b. In a university classroom
- c. At a credit union
- d. In a restaurant

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Question 3

What is the main purpose of the talk?

- a. To raise deposit rates
- b. To attract new customers
- c. To get new deposits
- d. To announce future changes**

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Questions 4-6 Script

February's here, and romance is in the air. What better time than Valentine's Day to express your love with a diamond ring or necklace? And what better place to purchase your special gift than Jonathan's Jewelry? I'm Jonathan James, owner of Jonathan's Jewelry, here to tell you that we have the widest selection of diamonds in the state. No matter what your budget, we can find something that you can afford, and that she will love. At Jonathan's, we cut out the middle man and buy direct from suppliers, then pass that savings on to you. Our salespeople don't work on commission, so you don't have to worry about being pressured into buying something you don't want and can't afford. We're your friend in the diamond business, with three convenient locations: on Enormous Mall Parkway, Northeastgate Village, and downtown on First and Main. Come on in and see us today!

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Question 4

What is being advertised?

- a. **Diamond jewelry**
- b. Jonathan James
- c. Valentine's Day
- d. A special gift

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Question 5

Who is the intended audience?

- a. Middlemen
- b. Men**
- c. Pet owners
- d. Housewives

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Question 6

What does the speaker suggest listeners do?

- a. Buy direct from suppliers
- b. Get married on Valentine's Day
- c. Come to Jonathan's Jewelry**
- d. Phone Northeastgate Village

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Questions 7-9 Script

From the Cutler Casino traffic center, this is Marcy Maradona with a WYGG real-time update. A car-bus collision in the southbound lanes has brought Interstate 35 to a virtual shutdown in both directions near Northcenter. There appear to be numerous injuries, and the state patrol and aid cars are on the scene. Three lanes are closed southbound, and northbound traffic on I-35 is crawling through the area as people slow to take a peek. Other area roadways appear normal for this hour. Highway 4 is smooth sailing through downtown, and State Route 20 has off-and-on slowing from Wideview through Treeland. If you're crossing the river the Sky Street bridge is your best bet, as the Key Bridge is still slow due to the effects of an earlier debris spill in the left eastbound lane. For WYFF-FM, this is Marcy Maradona. We'll be back with more news after this word from our sponsor.

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Question 7

Where would this report most likely be heard?

- a. On television
- b. On radio**
- c. On the Internet
- d. On an I-pod

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Question 8

What is the problem on Interstate 35?

- a. A debris spill
- b. Off-and-on slowdowns
- c. Heavy rain
- d. An accident**

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Question 9

What is scheduled to happen next?

- a. **An advertisement**
- b. A news report
- c. A movie
- d. More music

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Questions 10-12 Script

Hi. My name is Lenny DiCardio, and it's my great pleasure and honor to introduce our keynote speaker this evening. He arrived this morning from India, where he is currently filming his new movie, "Asian Dream," scheduled for release early next year. I have known Miguel Soriano for more than 20 years, and I think of him first not as a famous director but as a citizen, father, teacher, and friend. Yes, it's true that he has directed some of the greatest motion pictures of our time, and that he has made famous actors such as Roberto DiNardo and Martin Braun. But it's also true that he has raised five fine children, volunteered for his local church, and given millions of dollars to charities such as this one. Ladies and gentlemen, please give it up for Mr. Miguel Soriano! (loud clapping and cheering).

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Question 10

Who is the speaker?

- a. **Lenny DiCardio**
- b. Miguel Soriano
- c. Roberto Dinardo
- d. Martin Braun

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Question 11

Where is the introduction taking place?

- a. In India
- b. On the Academy Awards show
- c. At a charity fundraiser**
- d. Outside Miguel Soriano's home

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Question 12

What is suggested about Miguel Soriano?

- a. He is the keynote speaker
- b. He is the keynote speaker
- c. He is very generous**
- d. He does not have children

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Questions 13-15 Script

Hi, this is Sheila Lancaster from Terrific Travel calling with a message for Robert Pierce. I was unable to book a flight on the 30th, so I booked a flight at 8:30 a.m. the 31st with Arizona Air. You'll need to be at the airport two hours before departure, and your tickets will be waiting at the check-in counter. When the plane lands in Arizona Springs, Mr. Tim Lazarro will meet you at the gate and drive you to the Desert Oasis hotel. Look for a man holding a sign with your name on it. You're booked into the Desert Oasis for four nights, with a return flight scheduled for 3 p.m. on the Fourth. If you have any questions, Mr. Pierce, please give me a call at 559-3447. Again, my name's Sheila Lancaster, and thank you for choosing Terrific Travel.

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Question 13

What is the main purpose of the message?

- a. To book airline tickets
- b. To reserve a hotel room
- c. To announce itinerary**
- d. To schedule a meeting



Question 14

Who is speaking?

a. A business executive

b. A travel agent

c. A tourist

d. A flight attendant

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Question 15

What should the listener do after his plane lands?

- a. **Look for his chauffer**
- b. Call Sheila Lancaster
- c. Drive to his hotel
- d. Get tickets at check-in

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