



# TOEIC PART 4

## Short Talks

# GENERAL INSTRUCTIONS

- A. Orient student on what he/she will do in each type of test. Do this only on chapter 1. **For the remaining chapters; you don't have to do the orientation.**
- B. Student must type his/her answer on the **Skype chat box.**
- C. Read the short talks for students using the correct pacing and enunciation. (for listening test)
- D. Read clearly.

## Part 4: Short Talks

- A. Tell student that he/she is going to listen to short talks. These short talks may be in the form of an advertisement, announcement, recorded message, and speech.
- B. He she must listen carefully and attentively.
- C. Tell him/ her that you will only read the short talk once.
- D. Emphasize to which question-item the short talk will refer.

## Part 4: Short Talks

E. Let the student answer all the questions for 10 seconds after hearing the short talk.

F. Do not interrupt student as he/she answers. Make the 10-second time given be silent so that student can concentrate.

G. After he/she has answered, process all his/her answers.

H. Focus more on the item which he/she commits mistake.



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## Questions 1-3 Script

you want to get free electricity, and earn money at the same time? We, at PV Lec, would like to offer you a great deal. Install photovoltaic panels on your roof and you can generate your own electricity from the sun! You will save money on your electricity bills, and you can sell any electricity you don't use back to your electricity supplier. If that isn't a great enough deal, you'll also get a tax-free payment from the government, simply as a 'thank you' for generating carbon-free energy. Call PV Lec now on 08004778599 for a free survey to determine which size unit is suitable for your home.

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## Question 1

What is the man advertising?

- a. an electricity supplier
- b. wind turbines
- c. solar panels**
- d. a roofing company

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## Question 2

The offer allows you to...

- a. buy the product at half price
- b. get two products for the price of one
- c. receive money from the government**
- d. buy the product without paying tax

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## Question 3

PV Lec...

- a. installs units free of charge
- b. is a government company
- c. supplies electricity
- d. offers different sized units**

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## Questions 4-6 Script

And now for the weather. Today it will be another warm, dry day, but it won't be as sunny as yesterday. Most areas of the region will be overcast. But temperatures will be high, around seventy degrees, with some light breezes on the coast. Unfortunately this spell isn't going to last, I'm afraid. Tomorrow, a band of rain is going to creep in from the south west, and it's going to feel a lot colder.

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## Question 4

Today the weather will be:

- a. **cloudy and dry**
- b. warm and sunny
- c. sunny and dry
- d. cloudy and wet

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## Question 5

Today, it will be quite windy...

- a. in the south west
- b. in most areas of the region
- c. in the mountains
- d. by the sea**

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## Question 6

Tomorrow, the weather will be...

- a. similar to the weather today.
- b. wetter than today.**
- c. warmer than today.
- d. more windy than today.



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## Questions 7-9 Script

I used to own a little clothes shop, but it was in a back street, away from the town center, so we didn't do very well. One day, I went to my supplier, and bought a hundred leather jackets for fifty pounds. They were seconds, with broken zips and holes in the lining. Then I put an ad in the paper saying that I was selling leather jackets for a pound each. I could have sold them for more, but I wanted the publicity for my shop. Five days before the sale, I saw a girl sitting on the street outside the shop. She was waiting to buy a jacket! On the morning of the sale, there were about 800 girls in the queue, and we only had a hundred jackets!

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## Question 7

The shop was doing badly because:

- a. the clothes were poor quality.
- b. nobody wanted to buy clothes.
- c. it was not in the middle of town.**
- d. the clothes were too expensive

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## Question 8

The jackets...

- a. were not in perfect condition.**
- b. cost the man a pound each.
- c. were not made of real leather.
- d. were not popular with girls.

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## Question 9

The story describes...

- a. how the man made a lot of money.
- b. how the man tricked his customers.
- c. how the newspaper made a mistake.
- d. how the man promoted his shop.**

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## Questions 10-12 Script

You may be interested in opening a bank account with us. We give 4% interest, as long as you pay \$2500 into your account every month. You don't even have to worry about switching over your direct debits and standing orders from your previous bank account. We'll do that for you. We'll also give you \$100 if this is your first current account with us. To be eligible for this deal, you must be over 18 and be a US citizen. Apply online today, and your account will be set up within one week.

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## Question 10

To get 4% interest, customers need to...

- a. pay \$100.
- b. pay \$2500 every month.**
- c. switch over their direct debits.
- d. apply for account online.

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## Question 11

Customers will receive \$100 if they...

- a. are more than 18 years of age.
- b. don't already have an account with this bank.**
- c. apply for the account online.
- d. have an account with another bank.

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## Question 12

To open an account, you must...

- a. apply online.
- b. it within one week.
- c. be exactly 18 years old.
- d. be American.**

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## Questions 13-15 Script

In the last year, I'm happy to say that sales of our pies have increased. The marketing team did a great job in promoting our products. Unfortunately, however, our costs have increased too. This is partly due to the advertising costs which were fifty percent higher than we expected to pay. But the other problem is the growing price of oil. This is increasing the cost of all our supplies. I think we should consider finding local food suppliers to reduce these costs. As for packaging, we may be able to find cheaper suppliers overseas.

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## Question 13

The man is happy because:

- a. The company is making more money.
- b. The marketing team reduced their costs.
- c. The company's products are more popular.**
- d. The suppliers have reduced their costs.

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## Question 14

All the following have increased except...

- a. the number of pies sold.
- b. the cost of supplies.
- c. the cost of advertising.
- d. the price of the pies.**

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## Question 15

The man suggests that they...

- a. Buy food from overseas.
- b. Buy food locally.**
- c. Buy packaging locally.
- d. Use less packaging.