

IELTS<sup>®</sup>



# IELTS SPEAKING

## LESSON 3

### Part 1 Questions

Do you like advertisements?

Do you think advertisements are helpful for people?

How do advertisements benefit you?

## Part 2 Questions

Describe an advertisement that made you/ caused you to buy something

You should say:

What kind of advertisement it was

When and where you saw/heard this ad

What products or service it advertised

Explain why you decided to buy that product/how this advertisement persuaded you to buy that product.

## Part 3 Questions

### Advertisements

What are the different ways that products and services are advertised?

Is there more advertising in newspapers than on TV?

What kinds of advertisements do you think are most suitable to be advertised?

What effects do ads have on young children?

Students please do not hesitate to ask your coaches if there are things that you want to be clarified on.

Teachers, make sure that you have listened carefully to the student's answer. Make immediate corrections on any grammar mistakes committed. As you listen to the student's answer, make sure that you typed the sentences with errors and after the student said his/her answer make room for corrections.

**印刷禁止** This document is for use in eTOC training sessions, use of this document outside of eTOC and printing of this document are strictly prohibited.

eTOC  
English Teachers On Call

IELTS<sup>®</sup>  
English for International Communication

