

# PART 4-H “Short Talks”



English Teachers On Call

## **TOEIC WORKBOOK PART 4-H INSTRUCTION:**

**In Part 4 of TOIEC you will listen to a short talk. It might be an announcement, a radio advertisement, or a telephone recording. You will listen to the talk and read a few questions about it.**

Apple Inc. is suing Korea's Samsung Electronics Co. for copying the design, look and even the packaging of its iPhone and iPad products. Apple alleges that Samsung's Galaxy phones and tablet computers infringe the patents of its products. Included in the list of infringements are the use of the hand gestures used on Apple's touch screens, the colour and shape of Samsung's devices, and even the design of the boxes in which Samsung's gadgets are sold. Steve Jobs, CEO of Apple, accused Samsung of violating Apple trademarks and patents. He included the Korean tech giant in a list of companies making tablets that would make 2011 the "Year of Copycats." Steve Dowling, an Apple spokesperson, said the company had to protect its intellectual copyright. Samsung executives are not happy at having to fight Apple in court. The two companies are dependent on each other in many ways. Samsung supplies many of the parts for Apple's iPhone. A Samsung spokesperson said his company's "development of core technologies and the strengthening of our intellectual property portfolio are keys to our continued success." He added: "Samsung will respond actively to this legal action taken against us through appropriate legal measures to protect our intellectual property." The courtroom battle is set to last months, perhaps years. A lot is at stake. Industry analysts predict tablet computers will soon overtake personal computers in global sales. Apple is determined the iPhone, introduced in 2007, and the iPad, which came in 2010, will continue as market leaders

1. What is the article all about?

- a.) Steve Jobs is suing apply for being a copy cat.
- b.) Apple trademarks is not happy about Samsung products.
- c.) Samsung is stealing the ideas and copyrights.
- d.) Apple products have been violated for patency.

2. Who is the apple spokesperson?

- a.) Steve Jobs
- b.) Steve Dowling
- c.) Steve Irwin
- d.) Steve Martin

3. Where is Apple and Samsung will settle this problem?

- a.) In the office
- b.) In the court
- c.) In Korea
- d.) In the US

Microsoft has launched a website campaign asking people to stop using its 10-year-old Internet Explorer 6 (IE6) browser. Internet companies usually do their best to promote their products, but not so in Microsoft's case. The software giant wants IE6 to be used by less than one per cent of the world's internet users. It has launched a special website to encourage web users to discontinue with IE6 and switch to newer, more reliable and more secure versions, IE8 or IE9. Microsoft officials say its [www.theie6countdown.com](http://www.theie6countdown.com) site is "designed to monitor progress of moving worldwide market share of IE6 to less than one per cent". Microsoft's IE6 browser has been criticized for its slow speed and poor security. The company spends a lot of money on making monthly security patches. Despite being released in 2001, a large percentage of the world's web users still use IE6. Microsoft states: "Currently one in four Internet Explorer users continue to use IE6, a browser which lacks modern web standards and provides an unsatisfactory user experience." In China, 34.5 per cent of Internet surfers still use it. In Saudi Arabia, Vietnam, Taiwan and India, the figure is above 10 per cent. The browser now represents bad publicity for Microsoft. It frequently appears in "the worst tech products of all time" lists, and PC World magazine labelled it as the "least secure software on the planet." Microsoft faces a lot of competition from other browsers. Google's Chrome is currently the world's fastest growing browser. Mozilla's Firefox is used on 30 per cent of the world's computers

1. Why Microsoft Internet Explorer 6 being criticised?

- a.) for its slow speed and poor security
- b.) for world's fastest growing browser.
- c.) for being more reliable and more secure version
- d.) for being a secure software at all times

2. How many percent are internet users in China still uses IE6?

- a.) 10%
- b.) 34%
- c.) 30%
- d.) 6%

3. What is the effect of the company to the consumers?

- a.) The browser now represents bad publicity for Microsoft.
- b.) The browser is competing with Mozilla and Google Chrome.
- c.) The browser is on top of the line.
- d.) Microsoft is still the best for making internet browsers

Hi, this is Adam Swanson calling for Ron Jaworski. It's about 3 on Friday afternoon. Ron, I had something come up at the last-minute, so I won't be able to meet with you and Pete Schilling Monday as we had planned. I'd like to reschedule for later in the week, if that works for you and Pete. I'm available late Tuesday and Thursday afternoons, but early morning Wednesday or Friday would actually be best for me. We could still meet at Pete's office, as we planned, or I'd be able to meet somewhere else if it's more convenient for you. Sorry about the cancellation. Please call me as soon as you can after hearing this. My cell is 886-2468, or you can call my office at 351-9823 and leave a message with my secretary, Crystal Gains. Thanks, Ron. I'll talk to you soon.



1. Who is the message for?

- a.) Adam Swanson
- b.) Ron Jaworski**
- c.) Pete Schilling
- d.) Crystal Gains

2. What is the main purpose of the message?

- a.) To reschedule an appointment.**
- b.) To explain a meeting cancellation.
- c.) To propose a new meeting topic.
- d.) To change a meeting location.

3. What will the listener probably do next?

- a.) Cancel Monday's meeting
- b.) Email Crystal Gains
- c.) Return the phone call**
- d.) Take a long vacation



Feeling run down? Low on energy? Like you'll never make it through the day? Then it's time for you to Rev Up. One package of Rev Up contains enough vitamins and minerals to energize you for five straight hours. And the best part is, you won't come crashing down even more tired than when you started. Mix amazing Rev Up with a glass of cold water, and you'll feel energized and ready to tackle the busy day ahead of you. Rev Up contains more than 100 percent of the vital nutrients your body needs to help you think clearly and perform at maximum efficiency. Rev Up comes in three great flavours --grape, lime and cherry --and is available at supermarkets throughout the Tri-County area. When you're down, Rev it Up, with Rev Up

1. What is being advertised?

- a.) Heart medication
- b.) An energy drink**
- c.) A cola beverage
- d.) Instant coffee

2. What does the speaker claim about Rev Up?

- a.) It will make you stronger.
- b.) It is a new type of drug.
- c.) It will leave you tired.
- d.) It works for five hours.**

3. Where can people buy Rev up?

- a.) In pharmacies
- b.) In supermarkets**
- c.) Only online
- d.) At coffee shops