

listening bank

Beers of the world

You are going to listen to a radio feature about beer. The presenter interviews a number of *brewers* (beer producers) – asking for information and recommendations about the beers made by their *breweries* (beer production plants). Listen to the recording as many times as you need to and answer the questions below. The recording is on the MultiROM at the back of this Student's Book.

1 Mark the sentences true (T) or false (F).

- 1 Beer is now extremely popular in China. _____
- 2 Cobra Beer is Indian, but it is brewed in the UK. _____
- 3 The history of South American beer started after the Spanish conquest. _____
- 4 Mexico's modern beers were inspired by the Austrian style of brewing. _____
- 5 American 'micro-breweries' are small by comparison to other breweries. _____



2 Choose the best answer for the questions.

- 1 Which country produces the most beer?
a Russia
b China
c USA
- 2 Cobra beer was first brewed in:
a Bedford
b Bangalore
c Cambridge.
- 3 Dos Equis gets its name from:
a the spicy taste
b the label
c Austria.
- 4 In the USA, what is the market share of 'micro-breweries'?
a more than 10%
b 16%
c 800,000 barrels

3 Match the words and phrases (1–8) with the definitions (a–h).

- 1 a boom
 - 2 to muscle in
 - 3 to take off
 - 4 in the grip of
 - 5 off licence
 - 6 strange twist
 - 7 a turning point
 - 8 to salvage
- a a shop that sells alcoholic drinks in bottles and cans to take away
 - b the time when an important change takes place, usually with the result that a situation improves
 - c a sudden increase in population, trade, etc.; a period of wealth and success
 - d to manage to rescue sth from a difficult situation; to stop a bad situation from being a complete failure
 - e experiencing a force that keeps sth or sb under its control
 - f (of an idea, product, etc.) to become successful or popular very quickly or suddenly
 - g to involve yourself in a situation when you have no right to do so, in order to get sth for yourself
 - h an unexpected change or development in a situation

Over to you

- 1 How popular is beer in your country? What is the most famous brand?
- 2 Brewing is an industry where history and tradition are particularly important. How important are they for the company where you work?