

IELTS Writing Task 2 Lesson #15

You should spend about 40 minutes on this task.

Write about the following topic:

The high sales of popular consumer goods are more reflective of the power of advertising and less indicative of the real needs of the society in which they are sold.

To what extent do you agree or disagree?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.

SAMPLE ANSWER

Advertising can be found everywhere we look. The popularity of many consumer items is often directly attributable to the advertising budget spend on those items. And, while I agree that some of the popular consumer items are not es