

## IELTS Writing Task 2 Lesson #15

You should spend about 40 minutes on this task.

Write about the following topic:

**The high sales of popular consumer goods are more reflective of the power of advertising and less indicative of the real needs of the society in which they are sold.**

**To what extent do you agree or disagree?**

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.

### **SAMPLE ANSWER**

Advertising can be found everywhere we look. The popularity of many consumer items is often directly attributable to the advertising budget spend on those items. And, while I agree that some of the popular consumer items are not es