

# Test two (Units 6–10)

- 1 People who worked in the ..... industry were not generally well respected in society.  
A advertising      B advertisement      C commercial      D advert
- 2 There are some really large ..... along the motorway as you come into town.  
A flyers      B billboards      C banner ads      D brochures
- 3 Marketing people hope to ..... more customers by offering free samples.  
A appeal      B tempt      C pressurise      D endure
- 4 The queue at the checkout was really long, which was annoying because I only had one .....  
A articles      B goods      C stuff      D item
- 5 The salesman managed to ..... me to buy a new printer as well as a computer.  
A control      B urge      C persuade      D make
- 6 While backpacking in a quiet, traditional region, I came across the seemingly ..... fast food ads typical of my hometown.  
A invasive      B infuriating      C irritating      D ubiquitous
- 7 ..... is a real problem on the island as there are no buses or cars allowed.  
A Transports      B Traffic      C Transport      D Trip
- 8 Ecotourism has been shown to have a negative ..... on the environment.  
A affect      B effect      C effective      D influencing
- 9 The behaviour of ..... can cause many problems for local inhabitants.  
A tourists      B tourist      C tourism      D touristic
- 10 The hotel was located in a very ..... area of the country with no neighbours for miles.  
A away      B far      C remote      D long
- 11 The building was designed by ..... renowned architect, Frank Lloyd Wright.  
A world      B international      C global      D famous
- 12 The new resort was designed to be as ..... friendly as possible.  
A environmentally      B environment      C enviromentally      D environmental
- 13 The ..... has agreed to review the new tax system.  
A political system      B government      C finance      D community
- 14 The local ..... imposed a new tax on vehicles travelling in the city in the rush hour.  
A president      B prime minister      C counsel      D council
- 15 We live in a ..... society where shopping is all-important.  
A customer      B consumer      C consumption      D civil

- 16 The policy was perceived to be a deliberate attempt to ..... the public.  
A miscalculate      B mislead      C mistrust      D misdiagnose
- 17 People often try to blame others ..... their problems.  
A by      B for      C of      D with
- 18 Every country needs to have clear foreign .....  
A parties      B politics      C policies      D political
- 19 I think ..... to animals is terrible. They should be treated with respect.  
A cruelty      B cruel      C rights      D right
- 20 There are ants everywhere. There must be a ..... under the floor.  
A hive      B burrow      C nest      D den
- 21 I enjoy taking photographs of the ..... whenever I manage to escape the city.  
A country      B land      C landscape      D nature
- 22 A ..... of cattle walked slowly towards the farmhouse.  
A colony      B herd      C hive      D swarm
- 23 Increased logging caused many species in the area to be .....  
A endanger      B threaten      C risky      D vulnerable
- 24 The ideal ..... for bees is a hole in a tree that is not too close to the ground.  
A habitat      B habitable      C habitation      D inhabitant
- 25 The aurora borealis is a spectacular though ..... light display caused by millions of explosions.  
A transient      B imperceptible      C microscopic      D colossal
- 26 ..... can be a health problem for people working for long periods in space.  
A Lightness      B Heaviness      C Weightlessness      D Lightweight
- 27 The two galaxies underwent a ..... crash lasting two billion years.  
A protracted      B fleeting      C transient      D instant
- 28 Scientists believe that dinosaurs became extinct when a meteor ..... with Earth.  
A collision      B collided      C impact      D impulse
- 29 A balloon can ..... easily if it hits a sharp object.  
A absorb      B activate      C burst      D boil
- 30 We added water to ..... the mixture because it was too strong.  
A dilute      B dissolve      C evaporate      D expand