

CALLAN
METHOD

Student's Book
Callan for Business

English in a quarter of the time!

The Callan® Method was first developed and published in 1960 by R.K. T. Callan.

CALLAN FOR BUSINESS – STUDENT’S BOOK

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Welcome to the Callan Method

Learning English with the Callan™ Method is fast and effective!

The Callan Method is a teaching method created specifically to improve your English in an intensive atmosphere. The teacher is constantly asking questions, so you are hearing and using the language as much as possible. When you speak in the lesson, the teacher corrects your grammar and pronunciation mistakes, and you learn a lot from this correction.

The Callan Method teaches English vocabulary and grammar in a carefully programmed way, with systematic revision and reinforcement. In the lesson, there is a lot of speaking and listening practice, but there is also reading and writing so that you revise and consolidate what you have learned.

With the Callan Method, the teacher speaks quickly so that you learn to understand English when it is spoken at natural speed. This also means that everyone is concentrating hard all the time.

English in a quarter of the time

The Callan Method can teach English in a quarter of the time taken by any other method on the market. Instead of the usual 350 hours necessary to get the average student to the level of the Cambridge Preliminary English Test (PET), the Callan Method can take as little as 80 hours, and only 160 hours for the Cambridge First Certificate in English (FCE).

The method is suitable for students of all nationalities, and ages. It requires no equipment (not even a whiteboard) or other books, and can be used for classes at private schools, state schools and universities. It is also possible for students to use the books to practise with each other when they are not at school.

In addition to this, students can practise their English online using the interactive exercises, which are available to students who study at licensed schools. Ask your school for details.

The Callan Method in practice

A Callan Method English lesson is probably very different from lessons you have done in the past. You do not sit in silence, doing a reading comprehension test or a grammar exercise from a book. You do not have 'free conversation', where you only use the English you already feel comfortable with. Of course, activities like this can help you, but you can do them at home with a book, or in a coffee bar. In a Callan Method lesson, you are busy with important activities that you cannot do outside the classroom. You are listening to English all the time. You are speaking English a lot, and all your mistakes are corrected. You learn quickly because you are always surrounded by English. There is no silence and no time to get bored or lose your concentration. And it is also fun!

So, what exactly happens in a Callan Method lesson, and how does it work?

The teacher asks you questions

The Callan Method books are full of questions. Each question practises a word, an expression, or a piece of grammar. The teacher is standing, and asks the questions to the students one by one. You never know when the teacher will ask you, so you are always concentrating. When one student finishes answering one question, the teacher immediately starts to ask the next question.

The teacher speaks quickly

The teacher in a Callan Method lesson speaks quickly. This is because, in the real world, it is natural to speak quickly. If you want to understand normal English, you must practise listening to quick natural speech and become able to understand English without first translating into your language. This idea of not translating is at the centre of the Callan Method; this method helps you to start thinking in English.

Also, we do not want you to stop and think a lot about the grammar while you are speaking. We want you to speak as a reflex, instinctively. And do not worry about mistakes. You will, naturally, make a lot of mistakes in the lessons, but Callan Method teachers correct your mistakes, and you learn from the corrections. When you go home, of course it will help if you read your book, think about the grammar, study the vocabulary, and do all the things that language students do at home – but the lessons are times to practise your listening and speaking, with your books closed!

The teacher says every question twice, and helps you with the answer

In the lesson, the teacher speaks quickly, so we say the questions twice. This way, you have another chance to listen if you did not understand everything the first time.

The teacher then immediately says the beginning of the answer. This is to help you (and 'push' you) to start speaking immediately. So, for example:

Teacher: *"What's a blue-collar worker? What's a blue-collar worker? A blue-collar worker ..."*

Student (immediately): *"A blue-collar worker is someone whose job involves mostly manual work"*

If the teacher does not 'push' you by giving you the beginning of the answer, you might start to think too much, and translate into your language.

The teacher will speak along with you all the time while you are saying your answer. So, if you forget a word or you are not sure what to say, you will always hear the next word or two from the teacher. You should repeat after the teacher, but immediately try again to continue with the answer yourself. You must always try to continue speaking, and only copy the teacher when you cannot continue alone. That way, you will become more confident and learn more quickly. Never simply wait for help from the teacher and then copy – you will not improve so quickly.

Long answers, with the same grammar as the question

We want you to practise your speaking as much as possible, so you always make complete sentences when you speak in the lesson, using the same grammatical structure as in the question. For example:

Teacher: *"If you could do one thing to improve your career prospects, what would you do? If you could do one thing to improve your career prospects, what would you do? If I could ..."*

Student: *"If I could do one thing to improve my career prospects, I'd learn to speak another language"*

In this way, you are not just answering a question; you are making full sentences with the vocabulary and the grammar that you need to learn.

Correction by imitation

With the Callan Method, the teacher corrects all your mistakes the moment you make them. The teacher corrects you by imitating (copying) your mistake and then saying the correct pronunciation/form of the word. For example, if you say "He come from Spain", the teacher quickly says "not come - **comes**". This correction by imitation helps you to hear the difference between your mistake and the proper English form. You should immediately repeat the correct word and continue with your sentence. You learn a lot from this correction of your mistakes, and constant correction results in fast progress.

Contracted forms

In the lesson, the teacher uses contractions (e.g. the teacher says "I don't" instead of "I do not"). This is because it is natural to use contractions in spoken English and you must learn to understand them. Also, if you want to sound natural when you speak, you must learn to use contractions.

Lesson structure

Every school is different, but a typical 50-minute Callan lesson will contain about 35 minutes of speaking, a 10-minute period for reading, and a 5-minute dictation. The reading practice and the dictation are often in the middle of the lesson.

In the reading part, you read and speak while the teacher helps you and corrects your mistakes. In the dictation, you practise your writing, but you are also listening to the teacher. So, a 50-minute Callan lesson is 50 minutes of spoken English with no silence!

No chatting

Although the Callan Method emphasises the importance of speaking practice, this does not mean chatting (free conversation). You learn English quickly with the Callan Method partly because the lessons are organised, efficient, fast and busy. There is no time wasted on chatting; this can be done before or after the lesson.

Chatting is not a good way to spend your time in an English lesson. First, only some of the students speak. Second, in a chat, people only use the English that they already know. Third, it is difficult for a teacher to correct mistakes during a conversation.

The Callan Method has none of these problems. All through the lesson, every student is listening and speaking, practising different vocabulary and structures, and learning from the correction of their mistakes. And nobody has time to get bored!

Repeat, repeat, repeat!

Systematic revision

In your native language, you sometimes read or hear a word that you do not already know. You usually need to read or hear this new word only once or twice in order to remember it and then use it yourself. However, when you are learning a foreign language, things are very different. You need to hear, see and use words and grammatical structures many times before you really know them properly. So your studies must involve a system of revision (repeating what you have studied before). This is absolutely essential. If there is no system of revision in your studies, you will forget what you have studied and will not be able to speak or understand better than before.

In every Callan Method lesson, of course you learn new English, practise it, and progress through your book. However, you also do a lot of revision so that you can really learn what you have studied. Your teacher can decide how much revision your class needs, but it will always be an important part of your studies.

Also, because there is a lot of revision, it is not important for you to understand everything the first time; it gets easier. The revision with Callan is automatic and systematic. Every day you do a lot of revision and then learn some new English.

Revision in reading and dictation too

The reading and dictation practice in the lessons is part of Callan's systematic revision as well. First, you learn new language in the speaking part of the lesson; a few lessons later, you meet it again when you are reading, and the dictations also give you extra practice with writing. This revision of words and grammar happens automatically; it is all written into the Callan Method.

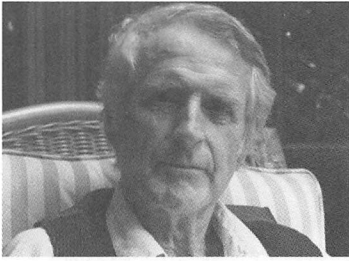
Correcting your dictations

With the Callan Method, there is little or no homework to do, but it is very important that you correct your dictations. These are printed in your book and so you can easily correct them at home, on the bus, or wherever. It is important to do this because it helps you to learn the written forms of the words you have already studied in earlier lessons.

Your first lessons with the Callan Method

During your first lesson with the Callan Method, all of the questions and some of the vocabulary are new for you; you have not done any revision yet. For this reason, the teacher may not ask you many questions. You can sit and listen, and become more familiar with the method - the speed, the questions, the correction etc.

History of the Callan Method – Robin Callan



Robin Callan, who passed away in April 2014, was the creator of the Callan Method. In addition to owning the Callan School in London's Oxford Street, he also ran Callan Method Organisation Ltd. This company, now managed by a dedicated team of Callan Method professionals, continues to grow, supplying Callan Method books to schools all over the world.

Robin Callan grew up in Ely, Cambridgeshire, England. In his early twenties, he went to Italy to teach English in Salerno. Although he enjoyed teaching, Robin thought that the way in which teachers were expected to teach their lessons was inefficient and boring. He became very interested in the mechanisms of language learning, and was sure that he could radically improve the way English was taught.

He remained in Italy and started to write his own books for teaching English. He used these in his own classes and, over the following ten years, gained an immense amount of practical experience and a reputation for teaching English quickly and effectively.

When he returned to England, he opened his school in Oxford Street. As the Method became more and more popular with students, the school grew and moved to larger premises. Robin continued to write his Callan Method books, and today the Method is used by schools all over the world.

Robin Callan was always passionate about English literature, especially poetry. For this reason, he bought The Orchard Tea Garden in Grantchester, near Cambridge, which attracts thousands of tourists each year. Throughout the 20th century, it was a popular meeting place for many famous Cambridge University students and important figures from English literature, such as Rupert Brooke, Virginia Woolf and E.M. Forster. Today, it is also home to the Rupert Brooke Museum.

Mr Callan lived in Grantchester for many years, and played an active role in the management of his companies well into his retirement and old age. He left an amazing legacy on which we all continue to build.

The Callan School in London's Oxford Street

The largest private school in London

The Callan School in Oxford Street is the largest private school in London teaching English as a foreign language. Depending on the time of year, the school employs between 60 and 100 teachers and has an average of 1600 students passing through its doors every day. This number rises to more than 2000 in the middle of summer, similar to a small university.

Websites

Please visit the following websites for more information:

Callan Method <http://www.callan.co.uk>

Lots of information, including a list of schools around the world that use the method

Callan School London <http://www.callanschoollondon.com>

All you need to know about the largest private English language school in London

How Callan Method Stages compare to CEFR* levels and University of Cambridge General English exams

* Common European Framework of Reference

It is difficult to compare the Callan Method books directly with the CEFR levels and Cambridge exams, but below is an approximate guide.

		Callan Method Stages											
CEFR Levels	Cambridge Exams	1	2	3	4	5	6	7	8	9	10	11	12
C2	CPE												
C1	CAE												
B2	FCE												
B1	PET												
A2	KET												
A1													
↑													

Introduction to Callan for Business

Callan for Business is for people who are working, or who want to work, in a professional environment where English is used. The course provides you with a large amount of business-related English in the lively and dynamic manner that only the Callan Method can. You should be upper-intermediate level before doing this course.

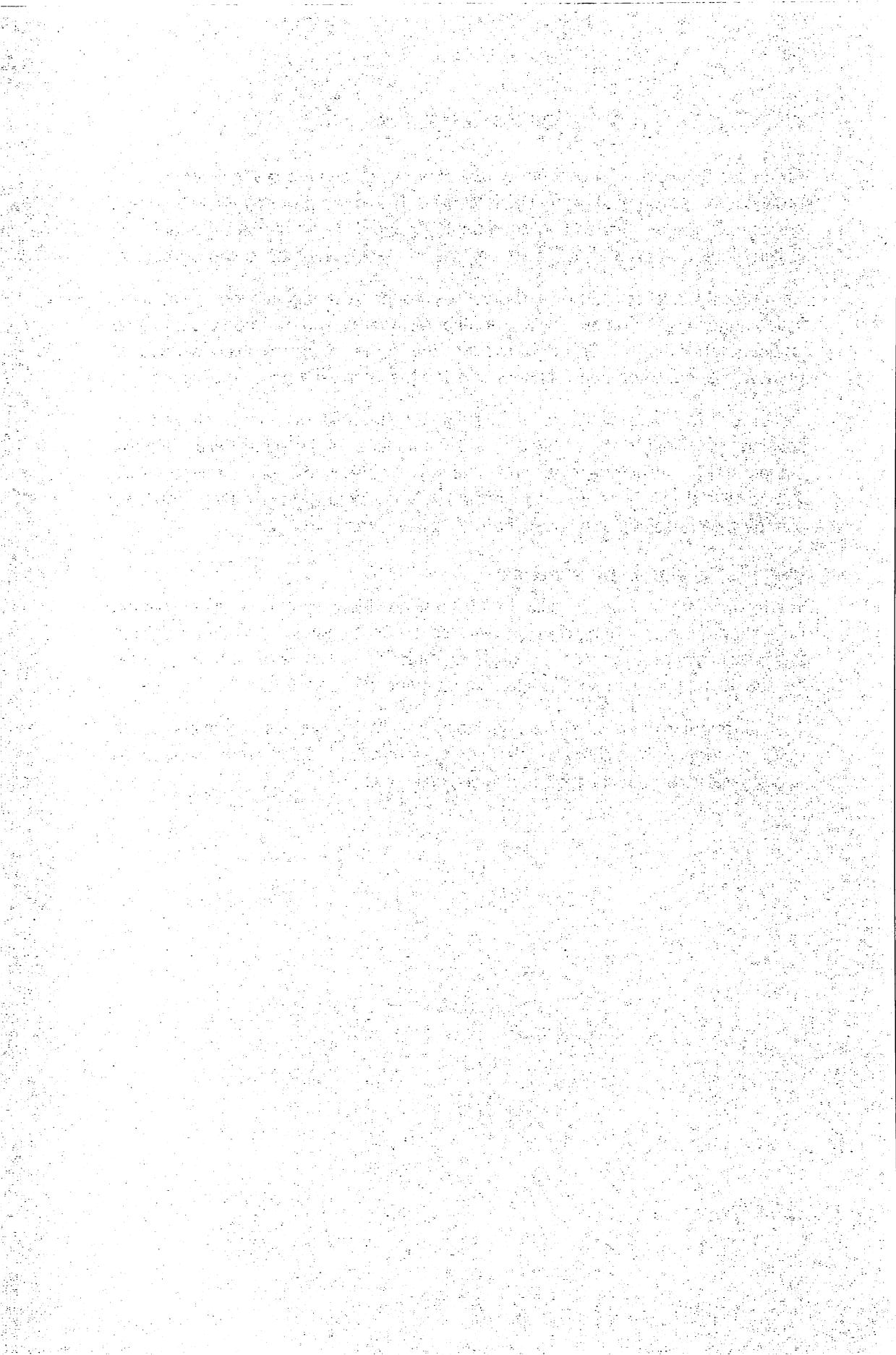
Callan for Business introduces and practises around 700 new items of vocabulary, including technical business words, useful phrasal verbs, and common work-related language and idioms. The book also includes some frequently used words and phrases relating to company performance and the financial aspects of business.

Callan for Business is similar to other stages of the Callan Method. Listening and speaking practice is done in the same lively manner as in the other Callan Method stages, and you also do readings and dictations. However, in a similar way to Stages 11 and 12, Callan for Business contains short exercises that revise language you have already covered, and it also has sections to help you with writing.

Writing Sections and exercises

The four writing sections in Callan for Business provide you with useful information on writing business letters, cover letters, reports and memos. In addition to giving you helpful advice, the sections provide examples of each type of writing, and also homework that you can do to practise your writing outside school.

There are eight revision exercises for you to do in Callan for Business. Each one has ten quick questions, which check whether you are remembering the various expressions and phrasal verbs that you have met in earlier lessons.



CALLAN

FOR BUSINESS