Conversation I represent



Reading

Hiro: Hi! I'm Hiro Kobayashi. I represent the Yamamoto computers.

Receptionist: Let see.. Yamamoto computers. Yes, your booth is in space 22B.

Here's your nametag and here's a pamphlet.

Hiro: Thank you. Where can I get a cup of coffee? Receptionist: There's a snack bar downstairs.

Hiro: A snack bar?

Receptionist: It's a snack bar serves coffee, sandwiches and snacks.

Hiro: I see. thank you very much. Receptionist: You're welcome, sir.

Vocabulary	Meaning
pamphlet	a small book of printed information that has only a paper cover
represent	to speak or act for another person or group
similar	having a resemblance to another
consist of	the things something is made from
approximately	not exactly, roughly, about
require	need
crush	to defeat or destroy something or someone completely
booth	small area set off by walls for special use
name tag	a tag showing the name of the person who wears it
receptionist	a secretary whose main duty is to answer the telephone and receive visitors



What is a pamphlet?

A pamphlet is an unbound BOOKLET (that is, without a hard cover or binding). It may consist of a single sheet of paper that is printed on both sides and folded in half, in thirds, or in fourths (called a leaflet), or it may consist of a few pages that are folded in half and stapled at the crease to make a simple book. In order to count as a pamphlet, UNESCO requires a publication (other than a periodical) to have 'at least 5 but not more than 48 pages exclusive of the cover pages; a longer item is a book.

Pamphlets can contain anything from information on kitchen appliances to medical information and religious treatises. Pamphlets are very important in marketing as they are cheap to produce and can be distributed easily to customers. Pamphlets have also long been an important tool of political protest and political campaigning for similar reasons.

The storage of individual pamphlets requires special consideration because they can be easily crushed or torn when shelved alongside hardcover books. For this reason, they should either be kept in file folders in a file cabinet, or kept in boxes that have approximately the dimensions of a hardcover book and placed vertically on a shelf, not horizontally.