



COMPANIES

Discussion

Basic Questions

1. What are your favourite companies?
My favourite companies are...
2. Which company would you love to work for and why?
I'd love to work in....because....
3. Which companies do you dislike most?
I dislike.....
4. Which companies do you think provide the best customer service and best products?
I think.....
5. How could companies in your country be more successful?
They could be successful....

Extended Questions

1. What are some famous companies in your country?
Some famous companies are....
2. Do you think most companies look-after their staffs?
Yes, I think.... / No, I don't think....
3. Google co-founder Larry Page said: "You don't need to have a 100-person company to develop that idea." Is he right?
I think.....
4. Do you think multinational companies have become too big and have too much power?
Yes, I think.... / No, I don't think....
5. Do you think companies really care about the environment?
Yes, they do... / No, they don't....

VOCABULARIES

1. Headquarters / 'hed ,kwɔr-ʒɜz/
(noun) the main offices or center of operations of an organization, such as the army, police, or a company
Ex.: The main headquarter is located in the capital city.
2. Brick-and-mortar / ,brɪk.ən 'mɔ:t.ɜr/
(adjective) existing as a physical building, especially a shop, rather than doing business only on the internet
Ex.: I preferred working in a brick-and-mortar company.
3. Non-profit / ,nɒn 'prɒf.ɪt/
(adjective) not intended to make a profit, but to make money for a social or political purpose or to provide a service that people need
Ex.: He is working in a non-profit organization.

4. Entrepreneurial / ˌɒntreɪprəˈnɜːriəl/

(adjective) used to describe someone who makes money by starting their own business, especially when this involves seeing a new opportunity and taking risks

Ex.: The successful candidate will be an entrepreneurial, goal-oriented problem solver.

5. Labor-intensive / ˌleɪ.bər.ɪnˈten.sɪv/

(adjective) Industries and methods that are labour-intensive need a lot of workers

Ex.: A lot of farming techniques have been abandoned because they were too labour-intensive.

6. board of directors

(noun) group of people chosen to establish policy for and control a company

Ex.: He is one of the board of directors.

7. organisation chart

(noun) a table or plan showing a company's structure graphically

Ex.: Each company has an organisation chart.

8. Shareholder / ˈʃer.hoʊl.dər./

(noun) someone who owns shares in a company

Ex.: His parents are shareholders in big companies.

9. Market-driven

(adjective) controlled by what and how much people want to buy

Ex.: The company needs to change from being driven by production or technology to being market-driven.

10. Mom-and-pop / ˌmɒm.ənˈpɒp/

(adjective) used to describe a small business that is owned and operated by members of the same family

Ex.: This is a mom-and-pop store.

Useful Expressions

1. **company man** - an employee whose allegiance to his employer comes before personal beliefs or loyalty to fellow workers.

Ex.: Robert Gates is a company man in a one-industry town.

2. **get on (in years)** - to grow older; to be aged

Ex.: This company gets on in years despite of failures.

3. **blue chip company** - This term refers to a company with a solid reputation for the quality of its products and the stability of its growth and earnings

Ex.: It's usually safe to invest in a blue chip company.

4. **ace up your sleeve** - If you have an ace up your sleeve, you have something in reserve with which you can gain an advantage.

Ex.: Our new product is an ace up our sleeve.

5. **black market** - The black market refers to the illegal buying and selling of goods or currencies.

Ex.: Be careful of what you buy on the black market - it's not always good quality.