



# SOCIAL NETWORKING

## Discussion

### Basic questions

1 What is social networking?

*\*Social networking is...*

2 What social networking sites do you use?

*\*I use...(facebook,Instagram)*

3 What are some good points about social networking?

*\*Some good points are...*

4 What are some bad points about social networking?

*\*Some bad points are...*

### Extended questions

1 What kinds of information are you comfortably releasing to the public?

*\*The kinds of information I release to the public are...*

2 Is it possible that social networking sites make people lonelier?

*\*Yes, it. / No, it isn't.*

3 Are social networking sites changing our daily behaviour?

*\*Yes, they are. / No, they aren't.*

4 Would you prefer to meet new people at a party or online?

*\*I'd prefer to meet...*

## Vocabulary

1 Trend /trɛnd/

(noun) currently popular

*Ex. That phrase is a trend on facebook now.*

**2 Subscribe /səb 'skraɪb/**

(verb) to become a fan or a member of a blog, website.

*Ex. People subscribe to my site in order to be notified when new blog posts are written.*

**3 Blog /blɒg, blɒg/**

(noun) a website containing a writer's or group of writers' own experiences, observations, opinions, etc., and often having images and links to other websites.

*Ex. The blog was a way for me to share my deep-rooted passion for food and cooking.*

**4 Search Engine /sɜːrtʃ ɛn dʒən/**

(noun) a service provided on the internet enabling users to search for items of interest.

*Ex. The search engine I am using at present provides a list of related documents.*

**5 Tagline /tæglɑɪn/**

(noun) an amusing or memorable phrase designed to catch attention in an advertisement.

*Ex. We need to come up with a tagline and words that clearly express the heart of our concept.*

## GRAMMAR

**1. Simple sentences**

- A simple sentence has only one clause:

*Ex. Facebook is the leading social networking website.*

**2. Compound sentences**

- A compound sentence has two or more clauses:

(I read comments on facebook) and (chatted with my friends.)

(We chatted) and (commented photos), then (we went home.)

The clauses in a compound sentence are joined by co-ordinating conjunctions:

*Ex. She posted her photos and everybody commented.*

*She tried to delete the video but she couldn't do so.*

\*The common coordinating conjunctions are:

and – but – or – nor – so – then – yet

### 3. Complex sentences

- A complex sentence has a main clause and one or more adverbial clauses. Adverbial clauses usually come after the main clause:

*Ex. The video went viral when everyone spread it on facebook.*

*“The video went viral(main clause) when (subordinating conjunction) everyone spread it on facebook (adverbial clause)”*

## Idioms / Useful Expressions



1 **to go viral** - anything that is shared in social networks (Facebook, Twitter, YouTube, etc.) and gets passed along to many people very rapidly.

*Ex. This amazing blog of an 8-year old boy has gone viral.*

2 **substitute X for Y** - to take the place of; replace

*Ex. We should not substitute online friendship for the real ones.*

3 **result in** - to cause something, or to produce something

*Ex. The photo she posted on instagram resulted in a fight between the couple.*

4 **do business** - People or companies do business with each other, one sells goods or services to the other.

*Ex. Doing business online is very convenient.*

5 **in the long run** - in the distant future, in the end

*Ex. Traditional books will probably be replaced by electronic books in the long run.*