

Unit11. ショッピング Shopping



Shopping is the activity of searching, selecting and **ultimately** purchasing products and services that fulfill the needs, wants and desires of customers. Sometimes it can take the shape of a **leisurely** activity like window shopping and sometimes its becomes very **demanding** and tiring

when one shops for **goods** that are in the high price shopping **category** like luxury goods and services.. Though shopping is something that we do almost everyday, be it for vegetables, fruits, general grocery to luxury items but study of it takes a totally new shape for researchers, both in the field of psychology and business.

Let's learn together

shopping- The purchasing of goods from stores.

ultimately- as the end result of a succession or process.

leisurely- Acting or done at leisure; unhurried or relaxed.

demanding- Making others work hard or meet high standards.

goods- Benefit or advantage to someone or something

category- One of a set of classes among which all things might be distributed.

Let's Practice

Conversation

Tina : Could I try that pair of boots?

Janice : Sure, here you are lovely, what do you think?

Tina : Let me have a second thought

Janice : All right, try another pair.

Tina : Well, it's not what I'm looking for, thanks for your help.

Janice : Sure, no problem.

Describe the pictures.



Free Talk

1. Do you love shopping? Yes or no?
2. Is it fun to go shopping with family or friends?

Self-study

Write down all the things that you want to buy when you go shopping. Give some reason why do you want to buy them.