

1. Although online technologies were first developed by and targeted at younger
2. generations, seniors are now the fastest-growing segment of Internet users in
3. the United States.

4. A survey by the Pew Internet and American Life Project reported that in 2005,
5. just 26% of 70-75-year-old Americans used the Internet, whereas today, that
6. figure has risen to 45%.

7. If people aged 60 to 69 are included, the figure jumps to nearly 60%.

8. Experts say the percentage of computer-literate seniors will continue to increase
9. as people who are already comfortable with computers retire and use online
10. technologies to help them stay informed and socially involved.

Further Questions&Sample Answer

1) What's the fastest-growing of Internet users in the United States?

11. *Seniors are now the fastest-growing segment of Internet users in the United
12. States.*

13. 2) What percentage of internet users between the ages of 60 to 75 use the
14. internet?

15. *Nearly 60 percent of internet users between the ages of 60 to 75 use the internet.*

16. Once seniors get online, they eagerly embrace the ways in which the Internet can
17. improve their lives.

18. Although they are still far behind younger people in their use of
19. social-networking websites, they regularly use e-mail, make Internet phone
20. calls, and access online photo-sharing services to keep in touch with family and
21. friends.

22. For those who have limited mobility or are homebound, such forms of
23. communication can help combat loneliness and depression.

24. In addition, seniors are increasingly using the Internet for shopping, banking,
25. and researching health issues.

26. Studies have shown that being able to purchase goods and services and manage
27. their finances online helps seniors retain their sense of independence.

Further Questions&Sample Answers

28. 3) What sort of things do seniors use the internet to do?

29. *Seniors use e-mail, make Internet phone calls, and access online photo-sharing sites.*

30. 4) Are there any benefits to using the internet? What are the benefits?

31. *Such forms of communication can help combat loneliness and depression.*

32. *It also helps seniors retain their sense of independence.*

33. Businesses are adapting quickly to profit from this trend.

34. An ever-growing number of websites are directed at seniors, focusing on
35. everything from medical information and diet advice to leisure travel and
36. activities to do with grandchildren. Manufacturers are also developing products
37. specifically aimed at senior citizens.

38. Computers with simplified and enlarged desktop displays have been designed to
 39. help users with little or no experience perform basic tasks.
 40. Specifically adapted mice and keyboards with larger buttons are also easier
 41. for seniors to use.

Further Questions&Sample Answers

42. 5) How have businesses been adapting to profit from this trend?
 43. *An ever-growing number of websites are directed at seniors.*
44. 6) What sort of products have manufacturers been making for senior citizens?
 45. *Manufacturers have been making computers with simplified and enlarged
 46. desktop display, specifically adapted mice and keyboards with larger buttons.*
47. On the downside, the Internet is a gold mine for criminals.
 48. Seniors in particular are targeted—not only because they are typically wealthier
 49. than other age groups, but also because they may be less aware of Internet
 50. fraud, especially “phishing” e-mails. These e-mails, which look authentic and
 51. often feature actual bank or credit card logos, usually tell recipients that their
 52. bank accounts are being updated.
 53. The e-mail then instructs them to connect to a website where they are required
 54. to enter confidential information, such as their account number and password.
 55. This information is then used to steal money from their account or obtain credit
 56. cards and loans in their name.

Further Questions&Sample Answers

57. 7) Why do criminals target seniors in particular?
 58. *Seniors in particular are targeted—only online because they are typically
 59. wealthier, but also because they may be less aware of Internet fraud.*
60. 8) What’re “phishing” emails?
 61. ① *“Phishing” e-mails are e-mails which look authentic and instruct people to
 connect to a website where they are required to enter confidential information.
 ② *The information is then used to steal money from their account.**



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*Choose the correct answer from these choices.

62. (35) What can be said about the relationship between seniors and the Internet?
63. 1. Most seniors were unaware of the usefulness of the Internet until marketing
 64. firms began promoting it to them.
65. 2. While it took seniors longer than other age groups to start using the
 66. Internet, they are now key contributors to its growth.
67. 3. Although the Internet’s early development relied on young people, seniors
 68. were the first to use it on a regular basis.
69. 4. Decreasing Internet use by seniors aged 70 to 75 means they now spend less
 70. time online than seniors aged 60 to 69.

71.(36) What is one significant effect that Internet use has had on seniors?

- 72.1. A high rate of participation in social-networking websites means fewer seniors are being treated for depression.
- 73.2. It has inspired some of them to start up their own websites to sell products aimed at other seniors.
- 74.3. Seniors who regularly use the Internet tend to suffer from more health problems due to decreased physical activity.
- 75.4. Performing online transactions has improved senior's lives by allowing them to function without relying on others.

76.(37) The issue of Internet crime is considered to be especially relevant to seniors because

- 77.1. they may have difficulty recognizing that some e-mails they receive are not actually from official sources.
- 78.2. the simplified computers they use cannot run the anti-phishing software needed to protect private information.
- 79.3. websites offering them medical and travel information lack security, enabling criminals to steal personal data.
- 80.4. they often forget to update passwords for their online bank accounts, making these accounts less secure.

Review Questions

81.1) What's the fastest-growing of Internet users in the United States?

82. *Seniors are now the fastest-growing segment of Internet users in the United States.*

84.2) What percentage of internet users between the ages of 60 to 75 use the internet?

85. *Nearly 60 percent of internet users between the ages of 60 to 75 use the internet.*

86.3) What sort of things do seniors use the internet to do?

87. *Seniors use e-mail, make Internet phone calls, and access online photo-sharing sites.*

88.4) Are there any benefits to using the internet? What are the benefits?

89. *Such forms of communication can help combat loneliness and depression.*

90. *It also helps seniors retain their sense of independence.*

91.5) How have businesses been adapting to profit from this trend?

92. *An ever-growing number of websites are directed at seniors.*

93.6) What sort of products have manufacturers been making for senior citizens?

94. *Manufacturers have been making computers with simplified and enlarged desktop display, specifically adapted mouses and keyboards with larger buttons.*

95.7) Why do criminals target seniors in particular?

96. *Seniors in particular are targeted—only online because they are typically wealthier, but also because they may be less aware of Internet fraud.*

98.8) What're "phishing" emails?

99. ① "Phishing" e-mails are e-mails which look authentic and instruct people to connect to a website where they are required to enter confidential information.
101. ② The information is then used to steal money from their account.

解答: (35) 2 (36) 4 (37) 1



日本語訳付

3[B] U.S. Seniors and the Internet Lesson16 Pre1 ChobunDokkai eTOC以外使用禁止 AP1E 11-1

102. Although online 科学技術 (かがくぎじゅつ) technologies were first 開発 (かいはつ) した developed by and ～に向 (む) けた targeted at 若 (わか) い世代 (せだい) seniors 高齢者 (こうれいしゃ) are now 最 (もっと) も急速 (きゅうそく) に成長 (せいちょう) している the fastest-growing 部分 (ぶぶん) segment of Internet users in the United States.
103. A 調査 (ちょうさ) survey by the Pew Internet and American Life Project 報告 (ほうこく) した reported that in ところ 2005, just 26% of 70-75-year-old Americans used the Internet, whereas today, 数字 (すうじ) that figure has risen to 45%.
104. If people aged 60 to 69 are 含 (ふく) める included, the figure ～に急 (きゅう) に上 (あ) がる jumps to nearly 60%.
105. Experts 専門家 (せんもんか) say the percentage of コンピューターに熟達 (じゅくたつ) した computer-literate seniors will continue to increase as people who are already comfortable with computers retire and 訴 (うった) える sue online technologies to help them 情報 (じょうほう) に通 (つう) じている stay informed and 社会的 (しゃかいてき) に 関 (かか) わり合 (あ) いがある socially involved.

Further Questions&Sample Answers

- 113.1) What's the fastest-growing of Internet users in the United States?
114. せだい どの世代のインターネット使用者がアメリカにおいて きゅうそく 急速に せいちょう 成長していますか。
115. *Seniors are now the fastest-growing segment of Internet users in the United States.*
- 117.2) What percentage of internet users between the ages of 60 to 75 use the internet?
118. インターネット使用者のうち 60歳から 75歳までのどれほどの割合がインターネットを使用していますか。
119. *Nearly 60 percent of internet users between the ages of 60 to 75 use the internet.*
120. Once seniors get online, they 熱心 (ねっしん) に 取 (と) り入 (い) れる eagerly embrace the ways in which the 向上 (こうじょう) させる internet can improve 生活 (せいかつ) their lives.
121. Although they are still far 遅 (おく) れて behind younger people in their use of

123. social-networking websites, they regularly use e-mail, make Internet phone
～と接触 (せつしょく) を保 (たも) っ
 124. calls, and access online photo-sharing services to keep in touch with family
 125. and friends.

126. For those who have 限定 (げんてい) した 可動性 (かどうせい) limited mobility or are 家 (いえ) にこもった homebound, such forms of
格闘 (かくとう) 孤独 (こどく) communication can help 憂鬱 (ゆううつ) combat loneliness and depression.

128. In addition, seniors are increasingly using the Internet for shopping,

129. 銀行 (ぎんこう) と取引 (とりひき) すること banking, and researching 健康問題 (けんこうもんだい) health issues. Studies have shown

130. that being able to 購入 (こうにゅう) する purchase goods and services and 管理 (かんり) する manage their finances
保 (たも) っ online helps seniors 自立 (じりつ) retain their sense of independence.

131. online helps seniors retain their sense of independence.

Further Questions&Sample Answers

132. 3) What sort of things do seniors use the internet to do?

133. 高齢者 (こうれいしゃ) はインターネットを使用して しよ どのようなことをしますか。

134. *Seniors use e-mail, make Internet phone calls, and access online photo-sharing sites.*

135. 4) Are there any benefits to using the internet? What are the benefits?

136. インターネットを使うことには つ どのような利点がありますか。その利点とはなんですか。

137. *Such forms of communication can help combat loneliness and depression.*

138. *It also helps seniors retain their sense of independence.*

139. Businesses are 順応 (じゅんのう) している adapting quickly to profit from this 傾向 (けいこう) trend.

140. An ever-growing number of websites ～に向 (む) けられている are directed at seniors, focusing on
 141. everything from medical information and diet advice to leisure travel and
 142. activities to do with grandchildren.

143. 製造業者 (せいぞうぎょうしゃ) Manufacturers are also 展開 (てんかい) している developing products specifically ～をねらって aimed at
高齢者 (こうれいしゃ) senior citizens.

144. Computers with 簡略化 (かんりやくか) された simplified and 大 (おお) きくなった enlarged desktop displays have been
 146. designed to help users with little or no experience perform basic tasks.
 147. Specifically adapted mice and keyboards with larger buttons are also easier
 148. for seniors to use.

Further Questions&Sample Answers

149. 5) How have businesses been adapting to profit from this trend?

150. どうやって しよ 商業界はこの 傾向 (けいこう) から利益を得るために 順応 (じゅんのう) してきていますか。

151. *An ever-growing number of websites are directed at seniors.*

152. 6) What sort of products have manufacturers been making for senior citizens?

153. 製造業者 (せいぞうぎょうしゃ) 製造業者は 高齢者 (こうれいしゃ) 高齢者のために せいひん どのような製品を作り出 つく してきていますか。

154. *Manufacturers have been making computers with simplified and enlarged
 155. desktop display, specifically adapted mice and keyboards with larger buttons.*

156. On the downside, the Internet is a 金山 (きんざん) gold mine for 犯罪者 (はんざいしゃ) criminals.

157. Seniors in particular are targeted—not only because they are 一般的 (いっぱんてき) に typically
より裕福 (ゆうふく) な wealthier than other age groups, but also because they may be less aware of

158. wealthier than other age groups, but also because they may be less aware of



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159. Internet fraud, especially “phishing” e-mails. These e-mails, which look
詐欺 (さぎ) フィッシング
本物 (ほんもの) の ~の特色 (とくしょく) をなす 実際 (じっさい) の
160. authentic and often feature actual bank or credit card logos,
受取人 (うけとり) にん 最新 (さいしん) のものにされた
161. usually tell recipients that their bank accounts are being updated.
指示 (しじ) する 接続 (せつぞく) する
162. The e-mail then instructs them to connect to a website where they are
内密 (ないみつ) の 口座番号 (こうざばんごう)
163. required to enter confidential information, such as their account number and
 164. password.
165. This information is then used to steal money from their account or
盗 (ぬす) む
手 (て) に入 (い) れる
166. obtain credit cards and loans in their name.



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Further Questions&Sample Answers

167. 7) Why do criminals target seniors in particular?
なぜ犯罪者 (はんざいしゃ) は特に高齢者 (こうれいしゃ) を狙 (ねら) いますか。
168. *Seniors in particular are targeted—only online because they are typically*
 169. *wealthier, but also because they may be less aware of Internet fraud.*
170. 8) What’re “phishing” emails?
フィッシングメールとはなんですか。
171. ① “Phishing” e-mails are e-mails which look authentic and instruct people to
 172. connect to a website where they are required to enter confidential information.
 173. ② The information is then used to steal money from their account.

***Choose the correct answer from these choices.**

174. (35) What can be said about the relationship between seniors and the Internet?
高齢者 (こうれいしゃ) とインターネットの関連 (かんれん) について何 (なん) と言 (い) われますか。
知 (し) らない 有用性 (ゆうようせい)
175. 1. Most seniors were unaware of the usefulness of the Internet until
マーケティング企業 (まーけーてぃんぐ) 企業 (きぎょう)
 marketing firms began promoting it to them.
176. 2. While it took seniors longer than other age groups to start using the
貢献者 (こうけんしゃ) 成長 (せいちょう)
 Internet, they are now key contributors to its growth.
177. 3. Although the Internet’s early development relied on young people, seniors
 were the first to use it on a regular basis.
178. 4. Decreasing Internet use by seniors aged 70 to 75 means they now spend less
 time online than seniors aged 60 to 69.
179. (36) What is one significant effect that Internet use has had on seniors?
高齢者 (こうれいしゃ) のインターネット使用 (じよう) におけるひとつの重大 (じゅうだい) な効果 (こうか) は何 (なん) ですか。
参加 (さんか)
181. 1. A high rate of participation in social-networking websites means fewer
 seniors are being treated for depression.
182. 2. It has inspired some of them to start up their own websites to sell products
 aimed at other seniors.
183. 3. Seniors who regularly use the Internet tend to suffer from more
~する傾向 (けいこう) がある
 health problems due to decreased physical activity.
~のために
184. 4. Performing online transactions has improved senior’s lives by allowing
取引 (とりひき)
 them to function without relying on others.
作用 (さよう) する

185. (37) The issue of Internet crime is considered to be especially relevant to seniors because インターネット犯罪の問題が特に高齢者と関連があるために考慮されている。なぜなら…
186. 1. they may have difficulty recognizing that some e-mails they receive are not actually from official sources. 公的機関 (こうてききかん)
187. 2. the simplified computers they use cannot run the anti-phishing software needed to protect private information.
188. 3. websites offering them medical and travel information lack security, 欠 (か) けている
 enabling criminals to steal personal data. できるようにさせている
189. 4. they often forget to update passwords for their online bank accounts, making these accounts less secure.

Review Questions&Sample Answers

190. 1) What's the fastest-growing of Internet users in the United States?
 191. Seniors are now the fastest-growing segment of Internet users in the United
 192. States.
193. 2) What percentage of internet users between the ages of 60 to 75 use the
 194. internet?
 195. Nearly 60 percent of internet users between the ages of 60 to 75 use the
 196. internet.
197. 3) What sort of things do seniors use the internet to do?
 198. Seniors use e-mail, make Internet phone calls, and access online photo-sharing
 199. sites.
200. 4) Are there any benefits to using the internet? What are the benefits?
 201. Such forms of communication can help combat loneliness and depression.
 202. It also helps seniors retain their sense of independence.
203. 5) How have businesses been adapting to profit from this trend?
 204. An ever-growing number of websites are directed at seniors.
205. 6) What sort of products have manufacturers been making for senior citizens?
 206. Manufacturers have been making computers with simplified and enlarged
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 212. 1_ "Phishing" e-mails are e-mails which look authentic and instruct people to
 213. connect to a website where they're required to enter confidential information.
 214. 2_ The information is then used to steal money from their account.



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